DBS
Dublin
Business
School

Full-Time Undergraduate Programmes

Incorporating

Arts | Business | IT | Law | Marketing | Psychology

dbs.ie

Welcome

Dublin Business School (DBS) specialises in the provision of career focused business and law education as well as the delivery of contemporary programmes in the areas of arts, marketing, social science, humanities and psychology.

Visit our website:

www.dbs.ie

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Why Choose DBS?

Wide Course Offering

DBS is Ireland's largest independent third level college, with over 9,000 students and an ability to deliver over 100 accredited courses in the areas of Business, Arts, Law, Psychology and Computing. In addition to the wide range of Honours Bachelor Degree (Level 8) courses available, there are opportunities to progress from Higher Certificate (Level 6) to Ordinary Bachelor Degree (Level 7) and from Ordinary Bachelor Degree to Honours Bachelor Degree and onto Masters programmes.

QQI AWARD

Accreditation

All DBS courses through the CAO are awarded by Quality and Qualifications Ireland (QQI) which sits on the National Framework of Qualification (NFQ) which was designed to create a single, easily understood qualifications system for all levels of education and training in Ireland.

The Psychological Society of Ireland

An Chomhairle Mhúinteoireachta The Teaching Council

CIMA

ACCA APPROVED LEARNING PARTNER Platinum

Recognition by Professional Bodies

DBS has professional accreditation and recognition attached to programmes from global bodies such as the Association of Chartered Certified Accountants (ACCA), the Chartered Institute of Management Accounting (CIMA) and from national organisations such as the Psychological Society of Ireland (PSI), the Law Society and the Honorable Society of King's Inns for Solicitor and Barrister training. DBS was the first private college to be awarded PSI recognition on its Psychology degree and now also offers a conversion style Postgraduate Higher Diploma in Psychology which is also PSI accredited.

Global Student Success

Thousands of professional accountancy students have passed their exams with DBS over the past 44 years with over 1,000 achieving worldwide and national prizes and placings in the global examinations of ACCA and CIMA.

City Centre Location

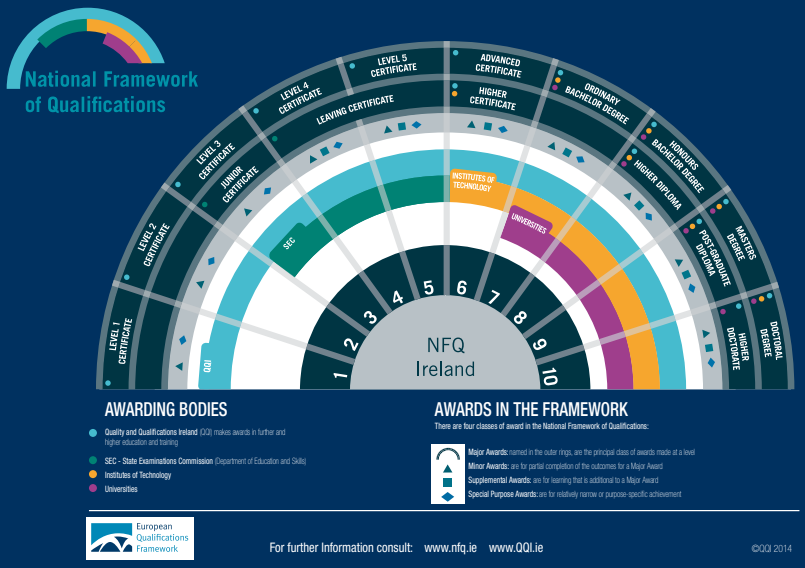
A mere two minute walk from St. Stephens Green, the Luas and all main bus routes, DBS is truly in the heart of Dublin city. Our educational sites in the prime city centre locations of Aungier Street, South Great George's Street and Balfe Street are all within a few minutes walking distance of each other and provide students with access to all of the infrastructure capabilities of a vibrant modern city.

Career-Focused Education

A degree from DBS will set you up for your future career. In addition to the high level academic and practical knowledge and experience students will receive from our faculty, students can also avail of work experience and internships (supported by the DBS Careers Service) enabling you to obtain real world experience throughout your course of study and be equipped with a competitive advantage on graduation. All programmes are developed in collaboration with industry which allows subject offerings to reflect opportunities emerging in cutting edge industries such as data analysis, digital media, Fintech and cloud computing.

Dedicated Student Services Department

As students are the primary focus of the College it is only appropriate that they should have their own department. The Student Services Department caters exclusively for our students' needs. One of the department's main roles is the facilitation of personal and academic development. In DBS academia is integrated with a stimulating social scene and students participate annually in events such as Freshers' Week, Rag Week as well as a wide range of clubs and societies.



Additional Information

CAO Applicants

Leaving Certificate, FETAC, A Level and all students completing school leaving exams are generally required to apply through the CAO where a CAO code is provided. Where a CAO code is not provided students may apply directly to the college.

Mature Applicants

Students who are applying to programmes as mature applicants will be required to be over the age of 23 on 1st January in the year of entry. Mature students may apply through the CAO or directly to the college. They are not required to do both. Mature students are assessed on basis of age, educational standard and work experience to date.

Transfer Applicants

We welcome applications from transfer students and process a large number every year. Transfer applicants are required to submit a completed application form along with a complete set of academic transcripts in order to have the transfer request processed. Generally speaking, a Higher Certificate graduate is eligible to apply for a place on final year of an ordinary degree or second year of an honours degree in a cognate discipline – these guidelines also apply to FETAC Level 6 and HND graduates. Ordinary degree graduates are eligible to apply for final year entry to an honours degree in a cognate discipline. If you have started or completed a third level qualification already (Level 6 or above) you may be eligible for advanced entry and you can contact the Admissions Office for more information.

Students with Disabilities

DBS welcomes applicants with disabilities, and is keen to ensure that all students experience equality of opportunity in reaching their educational potential. Any applicant with special needs should contact the College well in advance of course commencement to assess if their needs can be addressed. At examination time, candidates with special educational requirements should apply to the Exams Office for provision of facilities which best enable them to demonstrate their knowledge of the subject being examined. Students with disabilities who have applied through the CAO should ensure that they have submitted the relevant supplementary information form in addition to the application. Direct applicants will also be required to complete a similar form if they disclose a disability on their application forms.

"I'm really enjoying the BA in Legal Studies in DBS and I plan to stay another year to complete the LLB Bachelor of Laws (Hons)."

Louise Ordinaire, BA in Legal Studies and DBS Law Society Member

Entry Requirements and Next Steps

ENTRY REQUIREMENTS

Honours Bachelor Degrees (Level 8)

Leaving Certificate

Under the new Common Points Scale, which was introduced in 2017, applicants must obtain a minimum of 2H5's and 4 O6/H7, including a language. Some degree programmes will also require a minimum of O6/H7 in Maths. Please see individual course entry requirements for further details.

A Levels/GCSE

Applicants must obtain a minimum of four GCSE passes at grade C or higher plus two A level passes at grade C or higher. Some programmes will require Maths and English or another language (or both).

BTEC

Students applying for any Honours Degree programme must have obtained a minimum of a BTEC National Diploma in a cognate area.

"After our lectures have finished for the day, some of us will go down to the library and work on our assignments or study what we have been covering in lectures that week. There is a lot of reading involved in my course but when it's such interesting subject matter I don't mind a bit."

Emma Flanagan, BA (Hons) in Psychology

FETAC Applicants

Minimum entry requirements for graduates of FETAC awards is a full FETAC award at Level 5 on the NFQ and which includes a Distinction grade in at least three modules. A full FETAC award normally consists of eight modules. A record of achievement/component certificate does not meet minimum entry standards. FETAC Level 5 awards will be accepted in any discipline. Further details can be obtained from the Admissions Office.

Ordinary Bachelor Degrees (Level 7)/Higher Certificate (Level 6)

Leaving Certificate

Leaving Certificate Applicants must obtain a minimum of grade O6/H7 in five subjects, including a language. Some programmes also require a minimum of a grade O6/H7 in Maths.

A Levels/GCSE

Applicants must obtain a minimum of four GCSE passes at grade C or higher plus one A level pass. Some programmes will require Maths and English or another language (or both).

BTEC

Students applying for any Ordinary Degree or Higher Certificate must have obtained a minimum of a BTEC National Diploma in a cognate area.

FETAC Applicants

The minimum entry requirement for graduates of FETAC awards is a full FETAC award in any discipline. A full FETAC Level 5 award normally consists of eight modules. A record of achievement/component certificate does not meet minimum entry standards. Further details can be obtained from the Admissions Office.

All applicants presenting other qualifications should contact the Admissions Office directly to discuss their eligibility criteria.

Applicant Checklist

- ☐ Normal CAO Application closes
- ☐ CAO Late Application open
- ☐ CAO Online Change of Mind open
- ☐ CAO Change of Mind closes
- ☐ Leaving Certificate starts
- ☐ Leaving Certificate Results
- ☐ First Round Offers
- ☐ Second Round Offers
- ☐ Registration Week
- ☐ Terms starts
- ☐ Fresher's Week

Points Calculation

Selection of CAO applicants will be made on the basis of points. Your points will be calculated by adding together the points scored in the best of six subjects in a single sitting of the Leaving Certificate. The results of two sittings at Leaving Certificate (or equivalent examination) can be combined for the purposes of meeting the subject requirements for minimum entry. DBS currently awards bonus points for Honours maths students. Please note that bonus points will only apply where Maths is counted as one of the best six subjects for the applicant.

Points Calculation Grid

Applicants can use their link module for points allocation as one of their six subjects for the purpose of calculating points and it will therefore count as a passing subject.

LCVP Link Modules	
Distinction	66
Merit	46
Pass	28

A Level	
A*	180
A	150
B	130
C	100
D	65
E	45

Grades and Common Points Scale			
Grade (%)	**Points**	**Grade (%)**	**Points**
H1 (90-100)	100		
H2 (80<90)	88		
H3 (70<80)	77		
H4 (60<70)	66		
H5 (50<60)	56	O1 (90-100)	56
H6 (40<50)	46	O2 (80<90)	46
H7 (30<40)	37	O3 (70<80)	37
H8 (0<30)	0	O4 (60<70)	28
		O5 (50<60)	20
		O6 (40<50)	12
		O7 (30<40)	0
		O8 (0<30)	0

Entry Requirements Summary Table

Arts

Application Procedure	Title	Level of Award	Entry Requirements	Awarding Body	Duration
CAO DB510	BA (Hons) in Audio Production and Music Project Management	8	2 H5 + 4 O6/H7, to include Maths and English or another Language	QQI	3 Years
CAO DB527	BA (Hons) Applied Social Care	8	2H5 + 4 06/H7 to include Maths and English or another language	QQI	4 Years
CAO DB528	BA Applied Social Care	7	506/H7 to include Maths and English or another language	QQI	3 Years
CAO DB534	Higher Certificate in Sound Engineering and Music Production	6	506/H7 to include Maths and English or another language.	QQI	2 Years
CAO DB562	BA (Hons) in Psychology	8	2 H5 + 4 O6/H7, to include Maths & English or another language	QQI	3 Years
CAO DB563	Higher Certificate in Arts*	6	5 O6/H7, to include English or another language	QQI	2 Years
CAO DB566	BA (Hons) in Social Science	8	2 H5 + 4 O6/H7, to include Maths & English or another language	QQI	3 Years
CAO DB567	BA (Hons) in Film and Creative Media*	8	2 H5 + 4 O6/H7, to include English or another language	QQI	3 Years
CAO DB576	BA in Film and Creative Media*	7	5 O6/H7, to include English or another language	QQI	3 Years

Business and Law

Application Procedure	Title	Level of Award	Entry Requirements	Awarding Body	Duration
CAO DB500	BSc (Hons) in Computing	8	2 H5 + 4 O6/H7, to include Maths (H7/O5) & English or another language	QQI	4 years
CAO DB501	BSc (Hons) in Computing (Cloud Computing)	8	2 H5 + 4 O6/H7, to include Maths (H7/O5) & English or another language	QQI	4 years
CAO DB502	BSc (Hons) in Computing (Data Analysis and Big Data)	8	2 H5 + 4 O6/H7, to include Maths (H7/O5) & English or another language	QQI	4 years
CAO DB503	BSc (Hons) in Computing (Software Development)	8	2 H5 + 4 O6/H7, to include Maths (H7/O5) & English or another language	QQI	4 years
CAO DB504	BSc (Hons) in Computing (Web and Mobile Computing)	8	2 H5 + 4 O6/H7, to include Maths (H7/O5) & English or another language	QQI	4 years
CAO DB512	BA (Hons) in Business	8	2 H5 + 4 O6/H7, to include Maths & English or another language	QQI	3 Years
CAO DB514	BA (Hons) in Business (Law)	8	2 H5 + 4 O6/H7, to include Maths & English or another language	QQI	3 Years
CAO DB515	BA (Hons) in Business (HRM)	8	2 H5 + 4 O6/H7, to include Maths & English or another language	QQI	3 Years
CAO DB516	BA (Hons) in Financial Services	8	2 H5 + 4 O6/H7, to include Maths & English or another language	QQI	3 Years
CAO DB517	BA (Hons) in Marketing (Event Management)	8	2 H5 + 4 O6/H7, to include Maths & English or another language	QQI	3 Years

Business and Law

Application Procedure	Title	Level of Award	Entry Requirements	Awarding Body	Duration
CAO DB518	BA (Hons) in Marketing (Digital Media)	8	2 H5 + 4 O6/H7, to include Maths & English or another language	QQI	3 Years
CAO DB521	BA (Hons) in Accounting and Finance	8	2 H5 + 4 O6/H7, to include Maths & English or another language	QQI	3 Years
CAO DB524	BA (Hons) in Business (Information Systems)	8	2 H5 + 4 O6/H7, to include Maths & English or another language	QQI	3 Years
CAO DB525	BA (Hons) in Marketing (Digital Media and Cloud Computing)	8	2 H5 + 4 O6/H7, to include Maths & English or another language	QQI	3 Years
CAO DB526	BA (Hons) in Business (Cloud Computing)	8	2 H5 + 4 O6/H7, to include Maths & English or another language	QQI	3 Years
CAO DB531	BA (Hons) in Marketing	8	2 H5 + 4 O6/H7, to include Maths & English or another language	QQI	3 Years
CAO DB568	Bachelor of Laws (Hons)* LL.B	8	2 H5 + 4 O6/H7, to include English	QQI	3 Years
CAO DB569	BA (Hons) in Business (Psychology)	8	2 H5 + 4 O6/H7, to include Maths & English or another language	QQI	3 Years
CAO DB571	Bachelor of Business Studies	7	5 O6/H7, to include Maths & English or another language	QQI	3 Years
CAO DB572	Bachelor of Business in Accounting	7	5 O6/H7, to include Maths & English or another language	QQI	3 Years
CAO DB573	Bachelor of Business in Marketing	7	5 O6/H7, to include Maths & English or another language	QQI	3 Years
CAO DB574	Bachelor of Business in Information Technology	7	5 O6/H7, to include Maths & English or another language	QQI	3 Years
Direct	BA (Hons) in Business (Management)	8	2 H5 + 4 O6/H7, to include Maths & English or another language	QQI	3 Years
Direct	BA (Hons) in Business (Project Management)	8	2 H5 + 4 O6/H7, to include Maths & English or another language	QQI	3 Years

QQI - Quality and Qualifications Ireland

** Please note that Maths is not an entry requirement on these programmes.*

Dublin Business School reserves the right to alter or withdraw any of the modules or programmes described in this document. While every effort has been made to ensure the information contained in this document is correct, the College is not liable for any errors or omissions. All programmes are run subject to demand.

Career Services

Career Services

Dublin Business School creates graduates who are able to realise their full potential, are attractive to employers and are ready for employment.

Through strong links with employers we understand what attributes industry are looking for and we prepare our students to meet these needs.

The Careers Hub

Careers Services are delivered through a dedicated team of Careers Coaches in the DBS Careers Hub. This is a new approach to providing Careers Advice and support among Irish third level Institutions. Through innovations such as specific careers pathways, 24/7 access, and the use of technology to deliver workshops and seminars, the team bring students and employers together, and are instrumental in our graduates building successful careers in companies such as Google, Microsoft, Amazon, Accenture Hubspot, Version 1 and many others.

Top Skills Employers Seek

1. Communication Skills
2. Motivation
3. Teamwork
4. Problem Solving Skills
5. Initiative/Ability to Work Under Pressure

Careers Hub
Weekly online and classroom workshops
Job advertising and matching with students
One to one student meetings and advice
Personal career development weeks
Company visits
Guest lecture series
Innovation sprints
Internships and placements where applicable
Interview preparation
Video interview preparation
Specific International student Careers Supports.
Alumni talks and workshops
Further study advice

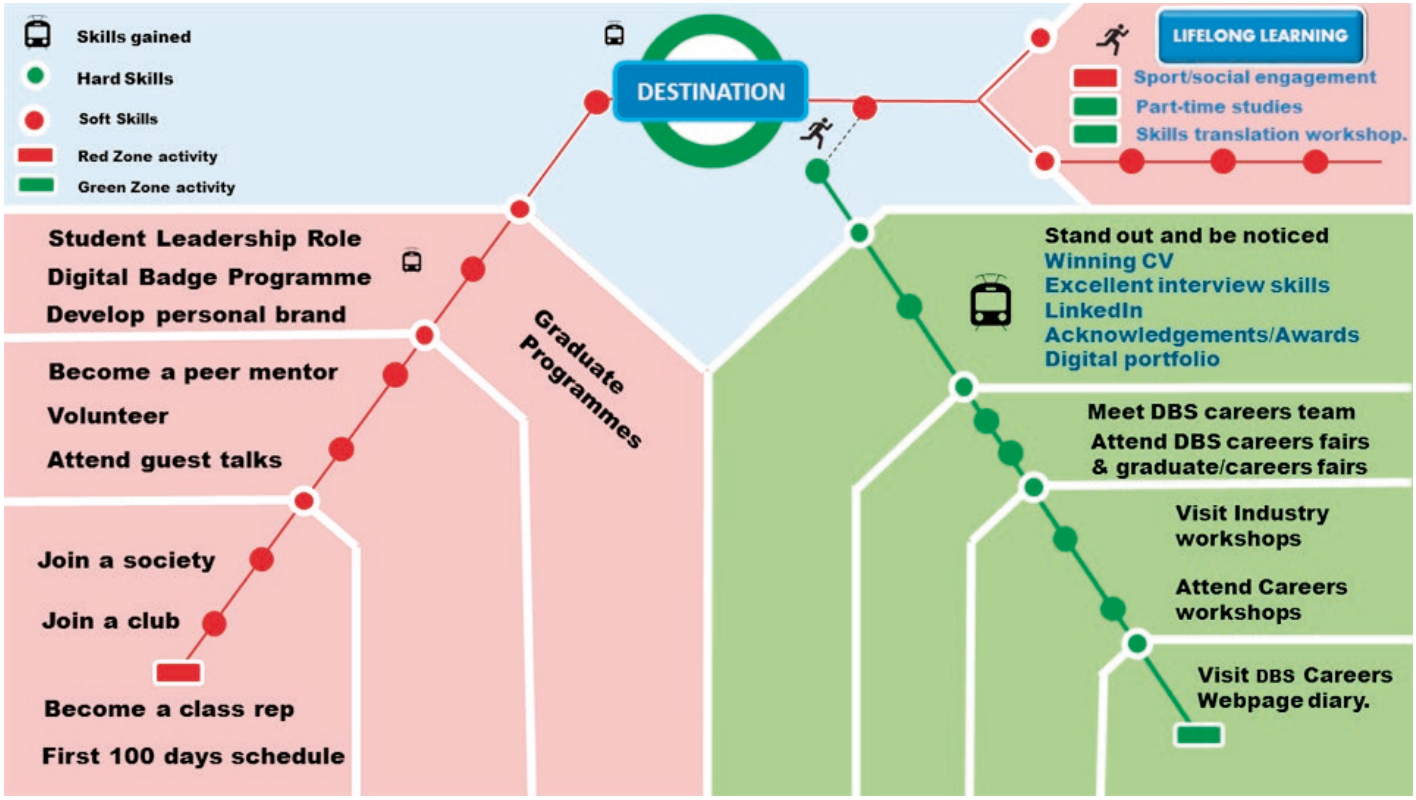
Check out our dedicated careers website for more information https://students.dbs.ie/dbs-student-services/dbs-careers

'Like' DBS on facebook:
www.facebook.com/DublinBusinessSchool

Follow us on Twitter:
www.twitter.com/dbscollege

Share on Instagram:
www.instagram.com/dbscollege/

Find us on Snapchat:
@DBScollege



"90% of DBS Undergraduates are in employment or further education within 6 months of graduation"*

** Source – DBS First Destinations Survey 2018*

Recent News

DBS Careers Week

The Career Fairs present students with a fantastic opportunity to meet with employers in person and discuss potential job opportunities as well as hand out CV's. Many of our past students have secured full-time positions from attending the fairs in previous years and it remains an integral part of the academic calendar.

Internationally Streamed Live Course

In February 2019 DBS partnered with leading data science training provider Metis on the college's first internationally delivered live online course, a machine learning module taught live in Dublin by Metis's New York City data science experts.

Fintech Bridge

DBS hosted the Fintech Ireland & Fintech Atlanta, Fintech Bridge event. The founders of both Fintech Ireland and Fintech Atlanta gave an introduction to their organisations and the Fintech ecosystems in both communities were discussed. Guests were then given insights from companies who had started in Atlanta and set up offices in Ireland, as well as Irish companies who had set up their base in Atlanta. Panel discussions were also held on Brexit and Venture Capital funding. The event was very well received by all who attended the event, both in person and online. 6 Fintech start-up companies battled it out on the night to win the amazing prize of an all-expenses paid trip to a Fintech Company in Atlanta along with introductions to the Atlanta Fintech community.

Guest Lecture Series – Jameson and Aer Rianta International

DBS were delighted to host two guest lectures on campus recently. Michelle Corbette (Marketing Director at Aer Rianta International) joined staff and students to give a presentation and deliver some real industry insights to our eager attendees. We also welcomed John Carroll, Project Director at Jameson, to the college who gave a fascinating talk on his transformation of the Jameson Brand Stories which he is presenting all over the world.

The Guest Lecture Series is a wonderful opportunity to connect with industry and learn directly from leaders in business.

Pendulum Summit

BA (Hons) in Marketing with Event Management students were given the opportunity to work at one of this year's most prominent events, the Pendulum Summit at the CCD.

The students got to organise the event set-up, manage aspects of the Pendulum Summit live social media for the event, as well as run the event registration and VIP features.

Speakers at the Pendulum Summit included Richard Branson, Jo Malone MBE and Paul O'Connell, as well as over 7,000 attendees.

DBS Basketball Intervarsity Champions 2019

In case you missed it… DBS were crowned 2019 Intervarsity Champions of the Men's Basketball Division 1. DBS defeated reigning champions NUIG with a 76-68 point victory at the National Indoor Arena in Blanchardstown. It was a thrilling final for all present, with our intervarsity team proudly continuing the DBS legacy of outstanding sporting success.

Well done to the whole team!

DBS Double Intervarsity Cricket Champions 2019 – Double Champs!

DBS are the Irish Intervarsity Champions for 2019, making history as the first team to hold both titles simultaneously! A huge congratulations to our Men's Cricket Club who remained unbeaten throughout the entire 2019 campaign to win both the Indoor Intervarsity Weekend in Belfast and the Trevor West Intervarsity Trophy in UCC too. These victories crowned off an exceptional year of sporting success.

Congratulations to everyone involved!

DBS Soccer Champions – Three in a row!

The DBS Men's soccer team won the 2019 CFAI Challenge Cup Final with a hard fought 1-0 victory over GTI Galway. The Connacht side proved to be challenging opponents, dominating much of the first half, but the Dublin side fought hard to secure the lead and keep GTI at bay.

This marks Dublin Business School's third consecutive year acquiring competition silverware, having won the Eustace Cup for the previous two years. A number of the current squad were involved in all three cup final victories, showing the ongoing strength in sports success throughout our college. Go Champs!

Student Services

Welcome to DBS and College Life!

The transition from school to third level education is a massive and sometimes difficult step in everybody's life. It is a time of excitement and anticipation, but also of trepidation and anxiety. The Student Experience Team is committed to supporting you on this journey and ensuring that your first year in College is a success. Our objective is to ensure you have an outstanding student experience and to promote a DBS community and culture that is focused on your wellbeing and success.

Student Welfare

The welfare of our students is of utmost importance in DBS. Our Student Experience Team gives advice and support to all students of the College. Be it accommodation, financial, visa, study problems or psychological issues, the team is here to help. We have close ties with local medical services and can arrange an appointment at short notice. We also provide students with a free and confidential counselling service where we will refer a student to a professional counsellor if required.

Activities and Events

College life is about much more than just education. Through our broad range of services and activities you will get to enjoy the full student experience, which extends beyond the classroom. The DBS campus is in Dublin city centre, and we use all of the extra-curricular and recreational opportunities that our unique location offers.

The first 100 days...

Your first 100 days are critical to adapting and thriving in college. In DBS we have developed a programme which, through physical and on-line resources, allows you to fully adapt to college life. This is a cross college collaboration, with Student Experience, Lecturers, Library, Student Union and Careers providing the tools and support to help you at the start of your college journey. A good start is half the work, and we will guide and assist you through your first 13 weeks in DBS.

Clubs and Societies

We encourage all of our students to get involved with the many and varied Clubs and Societies that are on offer. Besides doing something that you love and enjoy, you will meet new friends with similar interests and also meet fellow students who may be studying on a different programme to yours. Whatever your interests, there is a club or society for you!

Sports Clubs

- Rugby
- Basketball
- Soccer
- Athletics
- Badminton
- Cricket
- Futsal
- Hockey
- Golf
- Volleyball
- Equestrian
- Surfing and Water Sports
- Cycling
- Go-Carting
- Hillwalking
- Orienteering
- Swimming
- Rock Climbing
- Table Tennis
- Pool
- Archery
- Dodgeball

Student Entertainment

The Student Experience Team, in conjunction with our Student Union, organise a full and varied schedule of social and cultural events throughout the year. From Freshers week in September, RAG week, weekly film screenings, cultural excursions and day trips, and the Formal Ball and Awards in May, there is something for everyone.

Societies

- Special Interest: Psychology, Business,
- Photography, Film, Law, Computing,
- Programming, Data
- Activity Based: Dance, Pilates, Yoga,
- Martial Arts, Self Defence
- Music Based: Radio, Music, DJ
- International and Cultural: African,
- Malaysian, Irish, Chinese, Indian
- Volunteering and Social: SVP, Simon,
- Charity, LGBT, Drama, Book Club, Coffee
- Club, Language Exchange

"The lectures are great, given by people who are actively working in the sector and the facilities are of professional studio standard, which is what you would expect when hoping to work in this industry and build a career."

Michael Conefrey, Certificate in Sound Engineering and Music Production

We will provide an outstanding student experience and enable strong academic outcomes.

- Social and Personal Awareness
- Social and Academic Support
- Belonging and Identity
- Learning to Learn
- Peer Support

International Student Services

Student Experience Team: "The Spirit of Kaplan Team Award – A Great Place Award" in the Global Kaplan Awards in November 2018.

Dublin Business School is the natural choice for international students. We welcome the valuable contribution that you make, academically and socially, to the student experience and learning environment in the College.

The International Team are dedicated to looking after all of your needs, from the moment you enquire about our courses to registration and arrival in Ireland, and throughout your studies in DBS.

For prospective students we help with student admission, and assist with the application and student visa process.

Once you have enrolled we provide a range of services in the areas of accommodation, registration, orientation and induction, visa and immigration, student welfare.

Accommodation

DBS provide a number of accommodation options in conjunction with our carefully chosen partners. These range from self catering apartments in purpose built student accommodation (PBSA) to "homestay", with an Irish family. Our PBSA apartments are all located close to the College Campus in Dublin City Centre while "homestay" is located within 30-60 minutes from Campus. "Homestay" accommodation is initially for the first 4 weeks upon arrival in Ireland and gives an introduction to social culture, the opportunity to improve their English language skills and adjust to the lifestyle of a new country.

Visas and Assistance with Irish Immigration Authorities

If you have been accepted for admission to DBS we will provide you with guidance on your Irish visa application. You are required to pay your tuition fees in full to the College prior to making your visa application. Upon arrival in Ireland all non-EU students are required to register with the Garda National Immigration Bureau (GNIB) for permission to remain in Ireland to study. The International Team will help you through this process. Further details on the Irish visa process can be requested from your local Irish Embassy or Consulate, or can be found at the website for the Irish Naturalisation and Immigration Service (INIS) www.inis.gov.ie.

Student Employment in Ireland

International non-EU students in Ireland are entitled to take up casual employment for up to 20 hours per week, or up to 40 hours during scheduled holiday periods. Access to work is restricted to students taking courses listed on the Department of Education's Internationalisation Register, which can be viewed at www.education.ie.

When applying for a student visa for Ireland, you must show at the time of your application that you have sufficient resources to support yourself for the duration of your studies in Ireland.

The Irish student visa permits a 'stay back' option for graduates, allowing you to remain in Ireland for up to 24 months (12 months for undergraduate programmes) to seek employment.

Education in Ireland

DBS works closely with Education in Ireland whose mandate and objectives are:

- To promote Ireland as a quality destination for students.
- To promote and support the international activities of Irish education institutions.
- To act as a national point of contact and referral to and from Irish suppliers of education services and the international market place.
- To promote Irish education expertise as a valuable resource for international institutions, development agencies and governments.
- To liaise with education interests and government to identify and remove barriers to the development of the international education sector.

International Student Services Team

We offer a learning environment and experience that explicitly meets the needs and expectations of international students

International Partnerships

DBS has over the last 44 years established itself as a centre for international education excellence. DBS has developed over 75 university partnerships in European countries such as France, Spain, Germany, Italy, Denmark, Lithuania, Norway and Sweden. Students from these universities join DBS for a semester or academic year. Feedback indicates that European students choose DBS due to the quality of teaching, the excellent location, the wide range of sports and activities available and the opportunity to obtain an internationally recognised qualification from an English speaking country.

Some of our European Partners include:

IDRAC, France

DBS has established close links with the IDRAC group of business schools in France located in Paris, Nantes, Lyon, Montpellier, Nice, Toulouse and Grenoble. Students from these schools attend either the semester abroad programme or the third year of the BA (Hons) in Marketing at DBS as part of their undergraduate studies.

ISEG, France

DBS has a close strategic alliance with ISEG, a prestigious group of seven business schools located in Paris, Lille, Strasbourg, Lyon, Toulouse, Bordeaux and Nantes. Students from the ISEG group have the opportunity of taking the final year of the BA (Hons) in Marketing or a number of Masters programmes at DBS as part of their studies.

EGC (Écoles de Gestion et de Commerce), France

EGC is a network of 28 reputable French Business Schools. The network was first established by the French Chambers of Commerce in the 1980s and the Schools have extensive business and international links with Schools around the world. Since 2002, Dublin Business School and EGC have formed close links, where DBS welcomes students from EGC every year to be part of their international study experience.

CEU Madrid, Spain

Founded in 1933, CEU San Pablo University of Madrid is the oldest private university in Spain. The school offers BA (Hons), Double Degrees and Postgraduate in areas such as Economics and Business, Communication and Humanities, Architecture, Engineering and Health Sciences.

IULM University, Milan, Italy

IULM is a leading Italian university specialising in the fields of Arts, Foreign Languages, Communication, Tourism and Cultural Heritage.

Other International Partners

US Study Abroad Programme

DBS offers a Study Abroad Programme to undergraduate students from across the US. DBS has developed an extensive network of affiliate Universities and Colleges who send their students on this programme. After an initial Foundation Course on Ireland students integrate a wide range of courses in both the DBS School of Business and DBS School of Arts. DBS is also the Dublin centre for the Foundation for International Education (FIE), an international organisation which organises study abroad experiences for US students in the UK, Spain and Ireland. US university partners include Northeastern University, Clarion University and the University of Northern Iowa.

Xiamen University, China

With a ranking of 10 out of 2036 institutions in China and 318 globally, DBS was delighted to announce approval by the Chinese Ministry of Education of an Articulation Agreement with Xiamen University allowing Xiamen graduates to continue their studies at DBS and obtain a BA (Hons) Degree award from QQI in either Accounting and Finance or Financial Services.

Academic Collaboration with MARA, Malaysia

2014 saw the approval of the transnational collaborative agreement on the delivery of the DBS programme BA (Hons) in Accounting and Finance in KPTM in Malaysia. Dublin Business School has a long relationship with MARA which started in the early 1990s and has seen collaborations resulting in over 1,300 Malaysian students graduating with DBS qualifications.

FAE Brazil

FAE Centro Universitário's innovative pedagogical approach, qualified faculty and close relationship with the corporate market have allowed the institution to consistently expand the scope and depth of its academic offerings. FAE Centro Universitário is dedicated to responding to the challenges and demands of the knowledge society, offering students opportunities for research and professional development so that qualified, competent and well-rounded professionals are formed.

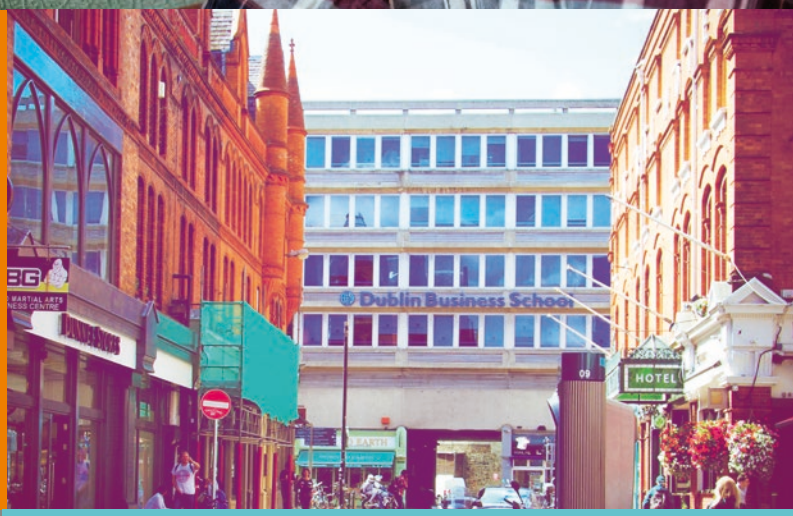
UPAEP

The Universidad Popular Autónoma del Estado de Puebla is a private, non-profit university located in Puebla, Mexico.

Founded on the 7th of May 1973, it is currently a highly reputed university with important national and international presence which has over 43 undergraduate programs, 34 masters programs, 12 PhD programs and 11 specialisations.

"I was selected for a graduate programme in one of the Big Four audit firms in Ireland. DBS laid a strong foundation which helped me then complete my professional accountancy qualification."

Seetal Somasundaran, BA (Hons) in Accounting and Finance



"As a final year student, the Careers Department becomes paramount in your search for a career. The DBS careers department offers excellent support resources both online and face to face to help guide you through the graduate employment arena."

Brian Hannon, BA (Hons) in Business

"Outside of college I am working as a care assistant in a nursing home. I would really like to build up my experience and spend a few years working with the homeless, foster children and those who are suffering with addiction."

Rachel Monaghan,
BA in Applied Social Care

Library and Information Services

Supporting our students

In addition to providing access to an extensive print collection; the award-winning DBS library (library.dbs.ie) offers online, mobile, customisable and interactive information resources that can be accessed 24 hours a day from anywhere in the world. DBS Library is located in the Aungier Street building. DBS Library is an institutional member of the Library Association of Ireland (LAI), the Chartered Institute of Library and Information Professionals (CILIP), UK and the British and Irish Association of Law Librarians (BIALL).

Opening Hours

Monday-Thursday: 09:00-22:00

Friday: 09:00-21:00

Saturday: 09:00-17:00

Sundays (in the run-up to exams): 11:00-17:00

Bank holidays (in the run-up to exams): 11:00-17:00.

Print Resources

DBS Library has over 43,000 books and 22 print journals. In order to ensure ease of access to materials, the Library has a favourable core textbook to student ratio, acquiring one core textbook for every ten students. Materials are loaned for 3 days, one week and two week periods. Library holdings are listed on the Library's online catalogue which is available on the Library website or can be accessed directly at koha.dbs.ie. Students can view their Library account as well as renew and reserve books online.

Online Resources

The Library has an extensive e-book collection of over 1,800 titles and the A-Z journal list provides access to 53,000 full-text e-journals. Book titles recommended by lecturers on reading lists are also acquired in electronic format where available, providing students with unlimited access to key materials. The Library has introduced the Loughborough Online Reading List Software (LORLS) which provides reading lists with live availability and online access. The Kindle lending scheme allows students to borrow a Kindle e-reader which is pre-loaded with course-related e-books.

The Library subscribes to a number of high quality databases including: Academic Search Complete, Business Source Complete, Computers and Applied Sciences Complete, Emerald, Film and Literature Index, Hospitality and Tourism Complete, IEEE Xplore, Justis One, JSTOR, Library and Information Science Source (LISS), Mintel, Passport, Peparchive, Proquest Central, Psycarticles, Sage Business Cases and Research Methods, SOCIndex, WARC, Westlaw IE and Westlaw UK. Databases can be searched individually or simultaneously via a single Google-like search box on the Library Website. The DBS online institutional repository, eSource (esource. dbs.ie), showcases the intellectual output of staff and students including high-quality assignments and dissertations by students and research papers by staff.

Off-Campus Access

All electronic resources including the online catalogue, the e-book collection and the complete portfolio of databases can be accessed 24 hours a day from anywhere in the world via the Library Website. The Library catalogue and all electronic resources can be accessed remotely from mobile phone and tablets.

Students with Disabilities

The Library's e-book collection and the majority of its databases have magnification and text-to-speech capabilities. Guides to Library resources for students with disabilities are also available in the Library and on the Library website. Students can make an appointment to meet with a librarian to discuss how we can best meet their specific information needs. Students can avail of a one-to-one session with the Information Skills Librarian. Students can contact disability support on learnersupport@dbs.ie.

Library Facilities

All PCs in the Library provide internet access and are equipped with the latest version of Microsoft Office. The Library also has three study rooms for collaborative study. Students can book a PC or study room via the Library website. The Library has a wireless network for students wishing to use their laptops. High-quality printing and photocopying services (including scanning and colour photocopying and printing) are available in the Library. Wireless printing enables students to print from their laptops. The Library provides self-issuing stations which enable students to issue, return and renew books independently, and which free up staff to answer all student queries.

Student Support

Library staff are extremely student-focused. The Library also provides the following student support services:

- Information desks where library staff are on hand to answer student queries.
- Library tours and induction process.
- Instant Messaging Service – 'Ask a Librarian' on the Library website.
- Our dedicated Information Skills Librarian provides a range of programme embedded and scheduled classes on essay writing and referencing, avoiding plagiarism, researching, evaluating resources and other key topics.
- Library Guides – A large range of guides on the use of Library resources and facilities along with some interactive tutorials are available on the Library website library.dbs.ie.

Information Technology

We provide a wide range of online access for students for the following services:

- Email – each student has access to a mydbs.ie email address which has 50GB of email storage and 1TB of online cloud storage.
- Lecture notes – we are now on the most up-to-date version of Moodle which includes integration with Panopto for viewing recorded lectures online.
- Timetables – up to date timetables can be viewed for all courses on the student Intranet and through your email calendar within mydbs.ie email. Live timetables displays are also located in key communal areas of the college.
- Exam results – can be accessed online.
- Student Intranet – offers a wide range of student services, including information regarding accommodation, exams, and further study options.
- Support Online – an online ServiceDesk portal is available to support students through a ticketing system which allows quick and efficient support when students require it.
- Online Library Access – through the library website, students can access the full library catalogue. Other services include, PC and Study Room Booking, Online Book Renewal, Access to a wide range of databases and e-journals.
- Careers Website – contains an up-to-date listing of vacancies and careers information. Students can also book time with a dedicated careers advisor online.

Arts

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BA (Hons) in Social Science

Awarding body

Quality & Qualifications Ireland (QQI)

Award Level

8 (Honours Bachelor Degree)

Award Type

Major

Duration

3 Years

CAO Code

DB566

Entry Requirements

2 H5 + 4 O6/H7, to include Maths & English or another Language

Application Procedure

Application through CAO

Course Content

YEAR 1 (CORE MODULES)

- Introduction to Sociology
- Criminology
- Psychology for Social Science
- Social Policy – Historical and Cultural Perspectives
- Introduction to Quantitative Research Methods
- Introduction to Qualitative Research Methods
- Skills for Personal Success
- Learning to Learn in Social Sciences

YEAR 2 (CORE MODULES)

- Economic Sociology
- Exploring Political Issues in Ireland
- Counselling Theory and Group Facilitation Skills
- Social Care, Social Justice and the Caring Professions
- Critical Concepts in Sociology
- Qualitative Research and Data Analysis
- Quantitative Research and Data Analysis
- Employability Skills
- Social Science in Action Project

YEAR 3 (CORE MODULES)

- Social Science Research Project
- Globalisation and Culture
- Sociology of Families, Intimacies and Personal Life
- Social Policy – Contemporary Implementation
- Social Policy – Poverty and Social Inclusion
- Exploring Social Theories
- Employability in Action
- Lifelong Learning

What is Social Science?

Whether your interest is in progressing towards a career in the field of social work, professional social research or policy analysis, or whether you are interested in a broad-based undergraduate education, the BA (Hons) in Social Science is the degree for you. Social Science is the interdisciplinary study of human society. It draws upon disciplines such as sociology, psychology, anthropology and applied social studies such as social policy analysis and social work. The hallmark of the BA (Hons) in Social Science is to provide the intellectual rigour of the older disciplines and to emphasise the practical aspects of social science research.

Aims and Objectives

From social policy and aging to language and crime, learners will be challenged to think in a rigorous and scientific way about social processes, institutions and policies. From the first to the final year of the programme there is a consistent emphasis on training learners to carry out their own research and to critically challenge the world around them.

Programme Structure

This is a three-year programme. The programme is divided into three levels and students take the programme in its entirety. In Year 1 students undertake introductory subjects that are designed to develop knowledge and understanding of core disciplines to provide a platform for more advanced study. In Year 2 students take subjects that build on the Year 1 foundation and further develop student knowledge and understanding. In Year 3 students take subjects intended to develop an understanding of applied areas and key subjects. Furthermore, students also undertake a research project under the guidance of a supervisor.

Transfer Learners

Learners holding relevant qualifications at Level 7 may qualify for entry to the final year of this degree. Currently DBS's BA Social Studies programme offers one such pathway for progression

Teaching and Assessment

The BA (Hons) in Social Science is taught mainly through lectures and tutorials, with learners taking responsibility for a significant amount of study outside scheduled class contact times. Assessment takes a variety of forms, including essays, reports, learning journals and presentations, individual and group assignments and formal examinations. The majority of subjects are assessed through a combination of coursework and examination.

Career Opportunities

The social science research methods components of this programme will also equip learners with the skills for work in a variety of research contexts, for example on funded research projects. Non-governmental organisations, the communications industry and the emerging information sector have also shown high levels of demand for graduates trained in social scientific research methods. Employment opportunities for social science students include:

- Social Work
- Social Inclusion Coordinator
- Voluntary and Not-For-Profit Sector
- Advocacy, Rights and Equality
- Housing Services
- Research and Policy
- Psychotherapist
- Social Science is also rated in the top five subjects of study which offers pathways to employment in the following areas.
  - Law
  - Marketing and Finance
  - Public Service
  - Logistics & Transport
  - Online Retail Services and Telecoms

Graduates of this programme are also eligible to apply for various Postgraduate programmes at DBS.

- Higher Diploma in Arts in Psychoanalytic Studies
- Higher Diploma in Arts in Psychology (PSI accredited)
- Higher Diploma in Counselling and Psychotherapy
- Master of Arts (MA) in Addiction Studies

BA (Hons) in Psychology (PSI accredited)

Awarding body

Quality & Qualifications Ireland (QQI)

Award Level

8 (Honours Bachelor Degree)

Award Type

Major

Duration

3 Years

CAO Code

DB562

Entry Requirements

2 H5 + 4 O6/H7, to include Maths & English or another Language

Application Procedure

Application through CAO

Course Content

YEAR 1 (CORE MODULES)

- Psychological Foundations
- Foundations in Social Psychology
- Developmental Psychology
- Foundations of Biopsychology
- Fundamentals of Cognitive Psychology
- Academic Skills Lab
- ASSET
- Research Technique & Analysis 1
- Introduction to Psychoanalysis & the Unconscious

YEAR 2 (CORE MODULES)

- Modelling Cognitive Systems
- Development Across the Lifespan: Adolescence and Adulthood
- Fundamentals of Biopsychology
- Social Psychology
- Experimental Psychology
- Psychology in Action – online
- Ethical Research Methods & Design
- Research Technique & Analysis 2
- Personality and Psychoanalytic Subjectivity

YEAR 3 (CORE MODULES)

- Neuropsychopharmacology
- Internet Mediated Research – online
- Behaviour Science
- Research Project

ELECTIVES: (CHOOSE ONE STREAM)

- **Stream 1**
  - Organisational Psychology
  - Health Psychology
  - Mental Health & Distress
  - Human Performance
- **Stream 2**
  - Hysteria
  - Sexuality 1
  - Sexuality 2
  - Psychoanalysis and Language

What is Psychology?

Psychology is one of the most exciting and interesting subjects available in third level education. It is the study of human behaviour in all its forms: normal and abnormal, natural and learned, productive and destructive. It is a modern and progressive area of study, which with a 150-year history, is currently experiencing unprecedented growth and development in Ireland and internationally. Professional psychologists work in almost every sphere of contemporary life. They contribute to the design of our classrooms and what takes place in them. They teach industry the best ways to select and motivate employees. They provide crucial insight into the background of various social problems and help develop interventions in areas such as bullying and addiction. They help coaches to train athletes, help the police to investigate crime, help managers to reduce stress in the workplace and help the health services to design effective health promotion campaigns (for example, anti-smoking and safe driving campaigns).

Aims and Objectives

The Psychology programme in DBS School of Arts was the first non-university degree to be accredited by the Psychological Society of Ireland (PSI). PSI is the professional body for psychology in Ireland. As such, it seeks to promote the science and profession of psychology in Ireland and beyond. The programme is also accredited by the British Psychological Society (BPS).

Programme Structure

This is a three-year programme. The programme is divided into three levels. All content in Years 1 and 2 is mandatory, while there are two elective streams in addition to mandatory content in Year 3. In Year 1, students undertake introductory subjects that are designed to develop knowledge and understanding of core disciplines to provide a platform for more advanced study. In Year 2, students take subjects that build on the Year 1 foundation and further develop student knowledge and understanding. In Year 3, students take subjects intended to develop an understanding of applied areas and key subjects. Furthermore, students also undertake a research project under the guidance of a supervisor.

Transfer Students

Students holding a relevant Certificate, Diploma or other relevant third level qualification may qualify for entry to the second or third year of degree programme.

Teaching and Assessment

The BA (Hons) in Psychology is taught mainly through lectures, tutorials and practical laboratory classes, with learners taking responsibility for a significant amount of study outside the scheduled class contact times. Continuous assessment will vary in style and purpose from module to module, depending upon the nature of the subject material and the teaching and learning objectives of the module. Sample assessment activities will include essays, multiple choice questionnaire, short answer in-class exam, oral presentation, group work, poster presentations and formal examinations. The majority of subjects are assessed through a combination of coursework and examination.

Career Opportunities

Postgraduate qualification is normally required if graduates are to find work as professional psychologists. Such courses can be at Masters degree, Higher Diploma or Doctorate level, with further time investment necessary. The full range of specialist areas described above can be studied. Graduates are also eligible to undertake many postgraduate courses and/or research in related areas such as social and cultural studies or health sciences.

Clinical Psychology

Clinical psychologists work in health settings, engaging in diagnostic and therapeutic work with people with conditions such as schizophrenia and depression. They often work in teams alongside other health professionals including social workers, psychiatrists and doctors, in order to tailor treatment that best serves the needs of the patients.

Counselling Psychology

Counselling psychologists work with people who have emotional and psychological difficulties in their daily lives, seeking to guide, support and advise people through their problems. They can work in health settings and in other institutions (such as schools) or they can work in private practice seeing members of the general public.

Educational Psychology

Educational psychologists often work with schools under government of local authority supervision, assisting students with learning, emotional, behavioural or other difficulties. Some educational psychologists work at the highest levels of the education system, designing and reforming the national curriculum to make it more effective, fairer and more useful to students and society. Others specialise in related areas such as special needs or adult education.

Forensic Psychology

Forensic psychologists often work in the Prison Service. However, forensic psychologists may also work in the health service (including rehabilitation units and secure hospitals), the social service (including An Garda Síochána and young offender units) and in university departments or in private consultancy. Forensic psychologists also act as expert witnesses and give evidence in court.

PSI Accredited

The BA (Hons) in Psychology is accredited by the Psychological Society of Ireland (PSI), the professional body for psychology in Ireland. As such, it seeks to promote the science and profession of psychology in Ireland and beyond. PSI membership now stands at over 2000 members, and includes practitioners, educators and researchers, professionals and postgraduate students, as well as undergraduate subscribers.

BA (Hons) in Film and Creative Media

Awarding body

Quality & Qualifications Ireland (QQI)

Award Level

8 (Honours Bachelor Degree)

Award Type

Major

Duration

3 Years

CAO Code

DB567

Entry Requirements

2 H5 + 4 O6/H7, to include English or another Language

Application Procedure

Application through CAO

Do YOU want to direct a film? Write a script? Edit? Become a film critic? Curate a film festival? Take a photograph? Organise an exhibition? Understand Hollywood? Study your favourite director? Consider the relationship between film and television? Film and gaming? Study in a vibrant creative environment? Have a bright future? If your answer is YES then why not study Film@DBS?

Programme Content

YEAR 1 (CORE MODULES)

- Professional Practice: The Creative Workplace
- Intro to Audio Tech & Techniques
- Software 1: Professional Editing Platforms
- Principles: Light, Camera, Photography
- Writing for the Screen Media
- Media & Identity
- The Moving Image

YEAR 2 (CORE MODULES)

- Camerawork
- Audio for Podcasting, Performance & Radio
- Audio for Film & Screen
- Creative Projects Portfolio
- Professional Practice: Project Management
- Scriptwriting and Development
- Software 2: Animation, Titles and Publishing
- Exploring Popular Culture
- Contemporary Film and Television

YEAR 3: AWARD

- Professional Practice: Budgeting & Scheduling
- Software 3: SFX. VFX & Project Delivery Protocols
- Dissertation
- Transmedia Practice
- Screen Theory & Criticism
- Industry Engagement/Internship
- Digital Artefact Creation
- Research Skills

Aims and Objectives

The BA (Hons) in Film and Creative Media programme has been designed to enable you to understand the study of film as an ongoing exploration of an extraordinarily diverse set of related audiovisual practices. The programme is made up of three interlocking elements, the critical, the practical, and the developmental.

The Critical

You have the opportunity to develop an ongoing and deepening relationship with the critical, theoretical, historical, technological and other relevant debates that take Film as their starting point.

The Practical

You will undertake a wide range of practical activities including digital filmmaking, editing and post-production, sound, lighting, digital photography, scriptwriting, and organising film festivals, exhibitions and installations.

The Developmental

The BA (Hons) in Film and Creative Media also helps you develop a very wide range of transferable skills that prepare you for life after graduation.

This programme is undergoing programmatic review in 2020.

Programme Structure

This is a three year programme. The programme is divided into three years and students take the programme in its entirety.

YEAR 1

The programme introduces you to the key critical and practical concepts that underpin the study of film. Introductions to digital photography and digital filmmaking allow you to begin developing skills in image composition, framing, storytelling, lighting, sound design, editing and data management. At the same time you will also embark upon an exploration of the development of cinema. Presented with major milestones in the history of Hollywood, European and World cinema, you will begin to understand the origins of today's cinema. The first year of the programme also allows you to start developing relevant work-related employability skills.

YEAR 2

The programme allows you to develop the skills and knowledge you acquired in Year One. The filmmaking skills you developed are now further enhanced as you learn how to write scripts, produce and develop low-budget short films. You will also gain real employability-related experience in fundraising, promotion innovation and entrepreneurship.

At the same time you will also study the development of film style and consider how a director's vision contributes to the making of a film. Other issues like cinematography and editing are also explored in greater detail. Furthermore, you will also consider how television, gaming and technology have all contributed to the development of the medium. At all times you will be encouraged to further develop your practical filmmaking skills through the production of video essays, sound, editing and other audiovisual projects.

YEAR 3

The programme allows you to really focus on the strengths, skills and knowledge you have developed so far. We will provide practical employability related workshops and activities specifically designed to make sure that your next step is a significant one. Your in-depth study of the medium comes right up to date as we examine the latest issues in filmmaking from a wide range of relevant perspectives. During this year you are encouraged to continue developing your filmmaking skills through the production of group and individual audiovisual projects. You can also sharpen your critical and theoretical approaches by managing a wide range of self-directed writing projects.

Transfer Learners

Learners holding relevant qualifications at Level 7 may qualify for entry to the final year of this degree. Currently DBS's BA in Film and Creative Media programme offers one such pathway for progression.

Teaching and Assessment

You undertake a wide range of assessment activities including academic exercises, issue summaries, literature reviews, journals, essays, critical journals, case studies, site reports, reviews, group projects, presentations, organising exhibitions and festivals. You will also get the chance to produce a wide range of digital content including short films, documentaries, experimental films, music videos, information films and installations.

Further Career and Study Options

There is a wide range of destinations available to graduates from the BA (Hons) in Film and Creative Media. Recent graduates have undertaken further study at TCD, NUI Galway, Smurfit School of Business, University College London and Filmbase. Other graduates have become freelance film critics, producers, directors and scriptwriters. Other graduates have set up their own production companies. With its wide range of academic, industrial and professional relationships, the BA (Hons) in Film and Creative Media is the perfect platform for a career in the cultural and creative industries.

Richard Bolger, BA (Hons) in Film and Creative Media

"My time at Dublin Business School undertaking the BA (Hons) in Film and Creative Media was the most influential part of my learning experience. Since entering into the world of work in the film industry the original elements of film-making were eagerly brought into my life by the wonderful teaching staff during the course. Their eagerness and enthusiasm for film inspired an enthusiasm for me that still exists strongly to this day. Understanding the past is the best way to deal with the present and the teaching of film-makers who started the industry to the film-makers who have made it what it is, the course gives such an insight into the reasons why film continues to thrive. Being a part of the course has been hugely important in what I do on a day to day basis."

BA (Hons) in Applied Social Care

Awarding body

Quality & Qualifications Ireland (QQI)

Award Level

8 (Honours Bachelor Degree)

Award Type

Major

Duration

4 Years

CAO Code

DB527

Entry Requirements

2 H5 + 4 O6/H7, to include Maths & English or another Language

Application Procedure

Application through CAO

Content

YEAR 1 (CORE MODULES)

- Professional Practice 1: Intro to Practical Care Skills
- Learning to Learn
- Social Care in Practice
- Social Policy and Law for Social Care 1
- Psychology through the Lifespan
- Mental Health Promotion and Awareness
- Sociology for Social Care

YEAR 2 (CORE MODULES)

- Psychology through the Lifespan 2
- Social Policy and Law for Social Care 2
- Health Promotion and Awareness
- Disability Studies
- Professional Practice 2: Therapeutic Approaches in the Caring Professions
- Placement 1

YEAR 3 (CORE MODULES)

- Abnormal Psychology
- Social Psychology
- Social Policy and Law for Social Care 3
- Understanding Addiction
- Professional Practice 3: Team-Working and Facilitation Skills
- Sociology for Social Care 3
- Placement 2

YEAR 4 (CORE MODULES)

- Management in Social Care
- Organisational Psychology
- Social Policy and Social Change
- Principles and Practice of Social Care Management
- Advanced Social Care Research Methods
- The Social Care Project

Overview

As a Social Care practitioner, you will work in a wide variety of settings, providing professional care for people with mental or physical disability, the older person, children in residential care, or those dealing with substance use issues. Today's Social Care sector is rapidly changing and you need to be motivated and flexible to succeed.

The hallmark of the BA (Hons) in Applied Social Care is to provide the necessary theoretical foundations and interpersonal skills allied to the practical skills training essential to working in a Social Care environment. Such skills include manual handling, hygiene control and first aid and this training is provided in our purpose-built Social Care practice facility at DBS.

You will discover how practical, legal and social policy factors underpin the provision of service and you will also be challenged to think in a rigorous and critical way about management theory, social processes, institutions, policies and regulatory procedures, From the first to the final year of the programme there is a consistent emphasis on theory and practical skills that puts the client at the centre of all practice. This degree offers you the opportunity to put theory into practice over the course of two 400-hour practice placements in Years 2 and 3.

Aims and Objectives

The aims of the BA (Hons) in Applied Social Care are:

- Provide a programme which combines academic depth with appropriately rigorous skills training in the area of social care practice.
- Facilitate learner knowledge of professional social care practice and the management roles in the social care profession.
- Provide graduates with the underpinning academic knowledge to enhance their educational and employment opportunities and provide social care practice and management skills that will be of lasting value to them.

Programme Structure

This is a full-time four year programme.

Work Placements

Practice placements are an integral part of your study on the degree. These must therefore reflect current best practice and the demands of the social care professions. In order for you to fulfil the required Standards of Proficiency and to be able to apply for registration in the future as a Social Care Worker, you will need to demonstrate experience in a variety of practices settings. All placements will be monitored and approved by DBS.

In the case where you are employed in a social care setting, your current role may not meet the Standards of Proficiency or the criteria on supervision. Each proposed placement will be evaluated against the placement guidelines and, if deemed necessary, you will have to seek a different role for the period of the placement, though it can be with your current employer.

Transfer Learners

Learners holding relevant qualifications at Level 7 may qualify for entry to the final year of this degree. Currently DBS's BA Applied Social Care programme offers one such pathway for progression. Learners wishing to transfer to second or third year would need to provide evidence of having acquired the requisite practical skills training, or will need to complete this in advance of entry

Teaching and Assessment

Course work is broken down into the following components for some of which are used in each module:

- Assignment
- Practical work, including skills demonstrations
- Production of care plans
- Report writing and record keeping exercises
- Research tasks
- Presentation (individual and group)
- Reflection
- In class tests and MCQs
- Poster presentation
- Analysis of case studies

Career Opportunities

The BA (Hons) in Applied Social Care will equip learners with the skills for work in a variety of social care contexts. Both government and private sector have shown high levels of demand for graduates trained in applied social care. Graduates may take up employment by the state or private sector and in community-based organisations. Social care workers may work with:

- Children and adolescents in residential care
- People with learning or physical disabilities
- People who are homeless
- People with alcohol/drug dependency
- Families in the community
- Older people
- Recent immigrants to Ireland

With the BA (Hons) in Applied Social Care graduates may also work in management positions in these areas.

Next Steps

Before making an application please ensure you are aware of all our entry requirements. Note that all learners will be required to submit to vetting by An Garda Síochána. A criminal conviction in Ireland or abroad may impact on securing of a placement and on the ability to secure employment in the social care profession. Vetting will be need to be undertaken for each placement setting.

BA (Hons) in Audio Production and Music Project Management

Awarding body

Quality & Qualifications Ireland (QQI)

Award Level

8 (Honours Bachelor Degree)

Award Type

Major

Duration

3 Years

CAO Code

DB510

Entry Requirements

2 H5 + 4 O6/H7, to include Maths & English or another Language

Application Procedure

Application through CAO

Content

YEAR 1 (CORE MODULES)

- Learning to Learn
- Marketing Essentials and Business Planning
- Studio Recording Principles and Techniques
- Introduction to Studio Production and Client Project Management
- Critical Listening and Fundamental Mixing Skills
- Fundamental Acoustics and Psychoacoustics for Production
- Electronic Music Composition and Production

YEAR 2 (CORE MODULES)

- Creative Studio Recording and Studio Mixing
- Commercial Studio Production and Client Project Management
- Applied Software Post Production and Mixing
- Sound Reinforcement and Performance Technologies
- Practical Electronics
- Digital Marketing
- Creativity in Business

YEAR 3 (CORE MODULES)

- Capstone Project
- Event Operations
- Creativity, Innovation and Entrepreneurship
- Audio Programming and Game Audio
- Elective Modules:
- Professional Studio Production
- Professional Live Production

Overview

The degree in Audio Production and Music Project Management is delivered in collaboration with our partners Sound Training College. Located at Rory Gallagher Corner and the Temple Bar Music Centre (The Button Factory), the Sound Training College has been setting standards in audio education for over 30 years.

Our Audio Production and Music Project Management course offers students the unique opportunity to develop their skills in the field through industry-based, professional projects. While working on these real-world projects, students engage in both advanced audio production and music project management, greatly broadening employability. These projects are an integral part of Sound Training Productions: a recording and production company (led by graduates and students) which offers unrivalled, unique opportunities and links with key contacts in the music industry.

Aims and Objectives

- Develop learners' technical knowledge of audio production principles and practice, along with the creative, innovative and business skills required in the audio industries.
- Cultivate learners' advanced technical and creative abilities for audio recording and production.
- Equip learners with an understanding of the application of existing and emerging technologies and creative practices within the music industry in order to design and deliver creative products and services.
- Develop learners' interpersonal and soft skills, to enable effective communication with colleagues across technical, creative and business backgrounds.

- Develop learners' understanding and application of business concepts, project management and marketing in audio production.
- Develop responsible skills for project planning and management together with some responsibility for leading and developing others.
- Facilitate the development of applied skills by the learner that are directly complimentary and relevant to both the workplace and in a production setting.
- Identify and develop autonomous learning skills for the learner.
- Provide learners with the academic skills to engage in experimentation, critical analysis and self-learning.

Programme Structure

Students can look forward to abundant access to studio facilities, both in class time and on project work, as well as real world project experience, examples of which can be seen on our Sound Training Productions website.

Software used on the course includes Pro Tools, Logic and Ableton. See our facilities for hardware and studio equipment. To find out more or to organise a tour of the facilities head over to their contact page at soundtraining.com.

Online Access: Enrolled students will receive access to Sound Training online resources.

Key themes include:

- Studio and Recording Techniques
- Music Technology and Digital audio workstations
- Live Sound Reinforcement and Production
- Electronic Music Production
- Client based Audio Production across mixed media
- Acoustics and Psychoacoustics
- Pre-production, Artist Development and all aspects of Client Work
- Composition
- Project management
- Event Operations
- Digital Marketing and Marketing Essentials

Content is complemented by a vast array of seminars from Industry Professionals, all contributing to the creative and technical development of the student.

Transfer Learners

Students holding a relevant Certificate, Diploma or other relevant third level qualification may qualify for entry to the second or third year of degree programmes. Transfer applications to the second or third year full-time programmes are to be made directly to the college. Students should send copies of their examination transcripts and other relevant documentation along with their application form (available from the School/College) to the Admissions Office at Dublin Business School.

Teaching and Assessment

Course work is broken down into the following components, some of which are used in each module:

- Lectures
- Hands-on small group tutorials
- Group Discussion
- Practical analysis and evaluative exercises
- Case Study
- Practical skills sessions

Career Opportunities

Audio Production and Music Project Management graduates will be able to pursue a career as producers, studio engineers, live sound engineers, sound designers, production assistants, composers and studio managers.

Graduates may also diversify to career opportunities in other areas, such as radio production, promotion and advertising, music journalism or the video game industry.

The Level 8 BA (Hons) in Audio Production and Music Project Management programme has been designed to flow, and follow on from, the Level 6 Higher Certificate in Sound Engineering and Music Production and the Level 6 SPA Certificate in Certificate in Sound Engineering and Music Production programmes. This allows students who progress from the level 6 programme, to deepen, widen and advance their skillset and knowledge.

BA in Film and Creative Media

Awarding body

Quality & Qualifications Ireland (QQI)

Award Level

7 (Ordinary Bachelor Degree)

Award Type

Major

Duration

3 Years

CAO Code

DB576

Entry Requirements

5 O6/H7, to include English or another Language

Application Procedure

Application through CAO

Course Content

YEAR 1 (CORE MODULES)

- Digital Film Production/Sound Production
- New Media Writing/ Storytelling in the Digital Age
- Creativity & Design in Practice
- Investigating the Creative Media Industry
- Multimedia Tools
- Film, Cinema & Screen Today

YEAR 2 (CORE MODULES)

- Professional Practice: The Creative Workplace
- Intro to Audio Tech & Techniques
- Software 1: Professional Editing Platforms
- Principles: Light, Camera, Photography
- Writing for the Screen Media
- Media & Identity
- The Moving Image

YEAR 3 (CORE MODULES)

- Camerawork
- Audio for Podcasting, Performance & Radio
- Audio for Film & Screen
- Creative Projects Portfolio
- Professional Practice: Project Management
- Scriptwriting and Development
- Software 2: Animation, Titles and Publishing
- Exploring Popular Culture
- Contemporary Film and Television

Overview

The BA in Film and Creative Media programme is an opportunity for you to spend three years developing skills and expertise in film, television, radio, photography and other aspects of digital culture. You will also acquire a broad understanding of the various ways in which the contemporary audiovisual media impact on our relationship with the world. The BA in Film and Creative Media is a dynamic, practical and vocational programme that will not only allow you to develop existing interests while also help you develop new ones.

Aims and Objectives

Whether making films, radio programmes, creating photographic portfolios, or studying the latest developments in digital culture the BA in Film and Creative Media will help you develop a dynamic relationship with the contemporary audiovisual sector. The programme offers you the opportunity to develop a wide range of skills that are suitable for a variety of career paths and destinations in and around the audiovisual sector. During your three years on the programme you will be exposed to a wide range of industry facing and workplace aware audiovisual production, post-production and other allied practical and academic practices in the fields of film and media. You will also be able to develop key transferable skills such as self direction, teamwork, time and project management, networking, entrepreneurship, diplomacy, tact and negotiation. The BA in Film and Creative Media will also prepare you for the workplace whilst also providing a great platform for further study and personal development.

Programme Structure

In Stage 1, students undertake introductory subjects that are designed to develop knowledge and understanding of core disciplines to provide a platform for more advanced study.

In Stage 2, students take subjects that build on the level 1 foundation and further develop student knowledge and understanding.

In Stage 3, students take subjects intended to develop understanding of applied areas and key subjects.

Teaching and Assessment

The BA in Film and Creative Media offers learners the opportunity to be assessed by a variety of different methods. These will range from written reports, essays, presentations, and formal examinations to involvement in group projects.

Career Opportunities

Successful graduates from the programme will possess a wide range of transferable skills and disciplines that make them attractive to employers. Graduates from this programme will also be well-placed to continue their academic progression on the QQI Framework. Graduates of this programme may also progress to the final year of the Level 8 programmes the BA (Hons) in Film and Creative Media.

This programme is undergoing programmatic review in 2020.

BA in Applied Social Care

Awarding body

Quality & Qualifications Ireland (QQI)

Award Level

7 (Ordinary Bachelor Degree)

Award Type

Major

Duration

3 Years

CAO Code

DB528

Entry Requirements

5 O6/H7, to include Maths & English or another Language

Application Procedure

Application through CAO

Overview

Whether your interest is in progressing towards a career in the field of social care or in working with those in a care setting, with mental or physical disability, the homeless, or those dealing with substance abuse issues, the BA in Applied Social Care is the degree for you.

The Bachelor of Arts in Applied Social Care provides teaching of theoretical concepts applied to social care practice, along with intensive training by experienced professionals in the practical skills required to work in the caring professions (e.g. in first aid, manual handling, hygiene/Infection control, child protection training and therapeutic crisis intervention). It was developed in response to the needs of the social care sector in the context of the professionalisation of social care work and includes both theoretical and practice components. The hallmark of the programme is to provide the intellectual rigour of the disciplines and to emphasise the practical aspects of working in a social care environment.

From social skills and social policy, learners will be challenged to think in a rigorous and scientific way about social processes, institutions, policies. From the first to the final year of the programme there is a consistent emphasis on theory and practical skills that puts the client at the centre of all practice. All learners will complete supervised practice placements in years 2 and 3.

Aims and Objectives

The aims of the BA in Applied Social Care are:

- Provide a programme which combines academic depth with appropriately rigorous skills training in the area of social care practice.
- Facilitate learner knowledge of professional social care practice and the management roles in the social care profession.
- Provide graduates with the underpinning academic knowledge to enhance their educational and employment opportunities and provide social care management skills that will be of lasting value to them.

Please note that all learners will be required to submit to vetting by An Garda Siochana. A criminal conviction in Ireland or abroad may impact on securing of a placement and on the ability to secure employment in the social care profession. Vetting will need to be undertaken for each placement setting.

Content

YEAR 1 (CORE MODULES)

- Professional Practice 1: Intro to Practical Care Skills
- Learning to Learn
- Social Care in Practice
- Social Policy and Law for Social Care 1
- Psychology through the Lifespan
- Mental Health Promotion and Awareness
- Sociology for Social Care

YEAR 2 (CORE MODULES)

- Psychology through the Lifespan 2
- Social Policy and Law for Social Care 2
- Disability Studies
- Health Promotion and Awareness
- Professional Practice 2: Therapeutic Approaches in the Caring Professions
- Placement 1

YEAR 3 (CORE MODULES)

- Abnormal Psychology
- Social Psychology
- Social Policy and Law for Social Care 3
- Understanding Addiction
- Professional Practice 3: Team-Working and Facilitation Skills
- Sociology for Social Care 3
- Placement 2

Students who successfully complete the BA in Applied Social Care have the option of progressing on to year 4 of the BA (Hons) in Applied Social Care.

Assessment Methods

Course work is broken down into the following components for some of which are used in each module:

- Assignment
- Practical work, including skills demonstrations
- Production of care plans
- Report writing and record keeping exercises
- Research tasks
- Presentation (individual and group)
- Reflection
- In class tests and MCQs
- Poster presentation
- Analysis of case studies

Career

The BA in Applied Social Care will equip learners with the skills for work in a variety of social care contexts. Both government and private sector have shown high levels of demand for graduates trained in applied social care. With the advent of the CORU guidelines, there will be a greater need for social care practitioners to be qualified to Level 7. Graduates may take up employment by the state or private sector and in community-based organisations. Social care workers may work with:

- Children and adolescents in residential care
- People with learning or physical disabilities
- People who are homeless
- People with alcohol/drug dependency
- Families in the community
- Older people
- Recent immigrants to Ireland; and others

With the addition of the BA (Hons) in Applied Social Care Level 8 graduates may work in management positions in these areas.

Garda Vetting

The National Vetting Bureau (Children and Vulnerable Persons) Acts 2012-2016 make it mandatory for people working unsupervised with children or vulnerable adults to be vetted by the Garda Siochana National Vetting Bureau. Under the Acts, anyone whose work or activity involves unsupervised access to children or vulnerable adults must be vetted. Workers include staff, volunteers and those on student placements working for a relevant organisation where they have access to children and/or vulnerable adults.

DBS offers a number of educational programmes that require students to undertake placements with external agencies, which will bring them into contact with the public and in which they will assume positions of trust. It is for this reason that students on these type of programmes are required to undergo vetting prior to commencing placements (or visits).

New entrants on to these programmes will receive the relevant form and information in their orientation packs and will need to complete the process before their final registration on the course can be completed. At the time of application, students will be required to declare as to any previous convictions. Students can start on the course before their Garda clearance is completed but may be withdrawn if the vetting does not produce a satisfactory finding.

Where a vetting process identifies a previous conviction the case will be referred to an internal College Vetting Committee. This committee will consider all relevant information in relation to a disclosure from the vetting process and make a determination on the case on behalf of the College.

If a student has started on the course and is withdrawn because of a conviction that was not declared at the time of application, any fees paid will not be refunded.

DBS will charge a fee of €25 to each student for the administration and costs of obtaining Garda clearance. This fee is payable at the commencement of the programme and is non refundable.

Higher Certificate in Arts

Awarding body

Quality & Qualifications Ireland (QQI)

Award Level

6 (Higher Certificate)

Award Type

Major

Duration

2 Years

CAO Code

DB563

Entry Requirements

5 O6/H7, to include English or another Language

Application Procedure

Application through CAO

Course Content

YEAR 1 (CORE MODULES)

- History and Politics
- Literature and Film
- Media and Journalism
- Social Science and Psychology
- The Certificate Learning Lab
- The Certificate Project
- Careers Discovery

YEAR 2 (CORE MODULES)

- Introduction to Quantitative Research Methods
- Introduction to Qualitative Research Methods
- Contemporary Issues: Self and Society

ELECTIVES – CHOOSE 1 PATHWAY

- **Arts**
  - War and Peace in the 20th Century I
  - War and Peace in the 20th Century II
  - Introduction to Drama & Theatre
  - Introduction to Literature (Poetry & Fiction)
  - Introduction to Sociology
  - Film Studies Today
- **Film**
  - Hollywood Cinema
  - Film Studies Today
  - European and World Cinemas
  - Introduction to Digital Filmmaking
- **Journalism**
  - Introduction to Broadcasting
  - Ireland's Media
  - Information Technology for Journalism
  - Basic News Reporting
  - Digital Photography
- **Social Science**
  - Introduction to Sociology
  - Criminology
  - Psychology for Social Science
  - Social Policy: Historical and Cultural Perspectives
- **Psychology**
  - Psychological Foundations
  - Foundations in Social Psychology
  - Data Analysis and Computing
  - Developmental Psychology
  - Foundations of Biopsychology
  - Fundamentals of Cognitive Psychology

About the course

Are you someone who has a broad interest in studying the arts or social sciences but feels uncertain as to how far or in what direction you would like to pursue that interest? Are you someone who would like to earn a substantial academic qualification but feel daunted by the idea of a long three or four year commitment? Are you someone who prefers learning by doing, through participation in projects and activities? Are you someone who might flourish under the very close guidance and extended support of a team of dedicated lecturers? Are you searching for inspiration and ideas as to what to do in the future? Or are you just curious about life and wish to reflect upon it through the prism of ideas and theories derived from some of the great thinkers of the past and present?

If you can answer yes to one or more of the questions above, then the Higher Certificate in Arts may be the educational option that is best for you. An entirely unique offering within the Irish educational landscape, the Higher Certificate in Arts is a two-year programme of arts education which can serve equally well as a significant achievement and qualification in its own right and as an extended and guided process of transition into higher levels

of study. As well as building knowledge and developing intellectual and academic skills across a very diverse range of areas, the programme fosters the development of a broad set of key skills and competencies readily transferrable to a variety of work-related contexts.

Aims and Objectives

The primary aim of the Higher Certificate in Arts is to prepare you for future challenges, whether those challenges lie in the areas of study or work. The objectives of the programme can be summarised as follows:

- Provide a substantial and extended introduction to a range of subjects available for study within the arts and social sciences.
- Prepare students for the challenges of studying particular subjects at higher levels.
- Promote an understanding of how different academic disciplines or subjects engage and explore different and related concepts and issues.
- Facilitate the development of writing, oral presentation and IT skills.
- Promote the practice of writing in a range of conventions, forms and styles appropriate to different academic subject or disciplines.
- Facilitate in the development of independent study, research and learning skills.
- Facilitate in the development of team-working, project-management, time management and careers skills.
- Offer the opportunity for advanced level entry onto honours degree programmes of education and training in subject areas related to the content of the programme.

Programme Structure

The Higher Certificate in Arts is a two year programme divided into two levels and offering a series of internal options or pathways at stage 2. All students take all of stage 1 of the programme and then take the common elements of level 2 alongside one of the five optional specialised subject pathways during their second year. Whatever internal pathway they choose students will encounter an attractive mix of traditional academic education and a course of continuing academic, personal and professional learning development that will put them in good stead for the future.

Teaching and Assessment

As is most appropriate to the nature and purpose of the programme, the teaching philosophy of the Higher Certificate in Arts is to be as learner-centred, exploratory and imaginative as we can be and to make education relevant and exciting to our learners. Our teaching approach is therefore interdisciplinary in nature, being based around the exploration of relevant current topics and issues in the world today from different disciplinary perspectives, and we seek always to ensure that our learners understand that learning is not something that happens only in classrooms, that it happens at all points and situations in our lives and that academic ideas and concepts belong in the world around us. Many of the programme modules therefore incorporate trips to places and events in the immediate Dublin area and beyond in an attempt to connect knowledge to life. Assessment is delivered through a combination of coursework and examination, with a significant leaning toward coursework on most modules. Coursework includes essays, case studies, individual and group presentations, practical projects, exhibitions, field trips, and a research thesis.

Career Opportunities

The programme will be of equal interest to those interested in an arts or social sciences third level education and those interested in pursuing a career in any area of work that requires strong skills of written expression, oral presentation, communication, conceptual and critical thought, teamwork or project management. Related DBS courses have an excellent record of inspiring and enabling students to go on to further study, with a very high proportion of graduates progressing onto further educational programmes at honours degree level and beyond and to a very wide variety of jobs and careers.

Our graduates can now be found working in education, journalism, health and social services, the film and theatre industries, business and in a range of other employment contexts.

Higher Certificate in Sound Engineering and Music Production

Awarding body

Quality & Qualifications Ireland (QQI)

Award Level

6 (Higher Certificate)

Award Type

Major

Duration

2 Years

CAO Code

DB534

Entry Requirements

5 O6/H7, to include Maths & English or another Language

Application Procedure

Application through CAO

Course Content

YEAR 1 (CORE MODULES)

- Learning to Learn
- Music Business
- DAW Based Music Composition
- Intro to Critical Listening
- Intro to Sound and DAW
- Musical Instruments
- Pre-production and Studio Engineering

YEAR 2 (CORE MODULES)

- Studio Production and Client Project Management
- Acoustics and Psychoacoustics for Production
- Practical Electronics
- Marketing essentials and Business planning
- Critical Listening & DAW Skills
- Electronic Music Composition & Production
- Studio Techniques

About the course

Located at Rory Gallagher Corner and the Temple Bar Music Centre (The Button Factory), the Sound Training College has been setting standards in audio education for over 30 years. A variety of full and part time courses to suit all learners are offered in Music Production, Sound Engineering, Live Sound, Lighting and Festival Management.

Our Sound Engineering and Music Production course is focused on providing students with the essential knowledge, industry experience, contacts and opportunities required to succeed in the music industry. This includes Sound Training Productions, a recording and production company led by graduates and students, which offers unrivalled, unique opportunities and links with key contacts in the music industry. This programme is delivered in collaboration with our partners Sound Training College.

Key themes include:

- Studio and Recording Techniques
- Music Technology and Digital audio workstations
- Electronic Music Production
- Client based Music Production
- Acoustics and Psychoacoustics
- Pre-production, Artist Development and all aspects of Client Work
- Composition
- Music Business
- Project management
- Practical Electronics

Content is complemented by a vast array of seminars from Industry Professionals, all contributing to the creative and technical development of the student.

Students can look forward to abundant access to studio facilities, both in class time and on project work, as well as real world project experience, examples of which can be seen on our Sound Training Productions website. Software used on the course includes Pro Tools, Logic and Ableton. See our facilities for hardware and studio equipment.

To find out more about the portfolio requirements or to visit STC for a tour of the facilities head over to their contact page.

Online Access: Enrolled students will receive access to Sound Training Online resources.

Aims and Objectives

1. Provide learners with a practical learning environment where theory and knowledge are used in context, and to provide an opportunity for learners to work with equipment and situations commonly found in a music production setting.
2. Develop learners' understanding of the role of the studio, engineer, producer, and preparatory works (preproduction), when working with a client and other creatives (of a similar level to their skillset) in a production setting.
3. Develop learners' practical and technical skills, working with industry standard hardware and software, and their understanding and practical integration of these within the production process.
4. Develop learners' understanding of the compositional process, and the role of composer, and composition in production, with a focus on electronic music.
5. Develop learners' soft and transferrable skills, preparing learners to work effectively and collaboratively with others.
6. Develop learners' understanding and application of business concepts, project management and marketing in music production.
7. Facilitate the development of applied skills by the learner that are directly complimentary and relevant to both the workplace and in a production setting.
8. Provide learners with a comprehensive platform for career development, innovation and further study.

Programme Structure

This is a two year full-time programme.

Students can look forward to abundant access to studio facilities, both in class time and on project work, as well as real world project experience, examples of which can be seen on our Sound Training Productions website. Software used on the course includes Pro Tools, Logic and Ableton. See our facilities for hardware and studio equipment. To find out more about the portfolio requirements or to visit STC for a tour of the facilities head over to their contact page: www.soundtraining.com.

Online Access: Enrolled students will receive access to Sound Training Online resources.

Teaching and Assessment

Course work is broken down into the following components for some of which are used in each module:

- Lectures
- Hands-on small group tutorials
- Group Discussion
- Practical analysis and evaluative exercises
- Case Study
- Practical skills sessions

Career Opportunities

Sound Engineering and Music Production graduates will be able to pursue a career as a sound engineer, editor or music producer in the audio industry.

Our alumni continue to lead the field in the audio industry. You can hear some of their stories here: https://youtu.be/3e1HGx21nWg

Graduates can apply for progression onto advanced years of a degree programme; a number of STC graduates have successfully progressed to further academic qualifications in this manner.

Business and Law

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BA (Hons) in Business (General)

Awarding body

Quality & Qualifications Ireland (QQI)

Award Level

8 (Honours Bachelor Degree)

Award Type

Major

Duration

3 Years

CAO Code

DB512

Entry Requirements

2 H5 + 4 O6/H7, to include Maths & English or another Language

Application Procedure

Application through CAO

Content

YEAR 1 (CORE MODULES)

- Maths & Stats for Business
- Business Context and Organisation
- Marketing Essentials
- IT Essentials
- Economic Perspectives
- Learning to Learn
- Introduction to Business Finance

YEAR 2 (CORE MODULES)

- Management
- Financial Management
- Business Information Systems
- Business Ethics and Research Practices
- Advanced Economic Perspectives

Options (Choose 2)

- Psychology
- Social Psychology
- Principles of Business Law
- Employee Relations and the Law
- Organisational Behaviour for Managers
- Selling and Sales Management
- Project Planning and Control
- Project Feasibility
- Database Design and Cloud Technologies
- Cloud Marketing and Sales
- Business Programming

YEAR 3 (CORE MODULES)

- Strategic Management
- Global Business
- Human Resource Management
- Capstone Project

Options (Choose 2)

- Organisational Psychology
- Personality and Individual Differences
- Human Resource Development
- Contemporary Performance Management
- Corporate Law and Governance
- Advanced Business and Commercial Law
- Project Planning Techniques
- Project Management and Evaluation
- Data Management and Analytics
- Performance Management (Accounting)
- Creativity, Innovation and Entrepreneurship
- Cloud Networking and Security
- Cloud Platform Development
- Business Intelligence and Visualisation
- Business Systems Analysis

Overview

The BA (Hons) in Business is designed to give a clearly structured business education that provides a solid foundation for success in a business career. This programme provides a strong grounding in fundamental business concepts, ideas, practices and methodologies. Graduates will, upon completion of this programme, have the necessary knowledge, skills and attributes to enter the business world professionally and/or progress to a management role within a general or specific field or subfield of business. Throughout the programme, learners will acquire business acumen to strategically appraise business opportunities and challenges and effectively integrate into decision-making roles with an organisation. The BA (Hons) in Business will create graduates capable of dealing with diverse intrinsic and extrinsic opportunities and challenges in the business world and do so in a creative fashion promoting business sustainability and growth. Graduates will be also be in a position to take up further Level 9 postgraduate studies.

Aims and Objectives

The programme aims to create a well-rounded business graduate whose insights will guide and inform strategic business decisions designed to increase productivity, profitability and an organisation's value and market share.

The specific programme objectives are to:

1. Provide learners with a strong base of contemporary business knowledge through theory, concepts and methods constituting an in-depth academic grounding in the core disciplines and skills, and related areas, required for a career in general business.
2. Imbue learners with appropriate expertise in the major aspects of the essential business disciplines and an awareness of the means by which the frontiers of the disciplines can be expanded and new knowledge appraised.
3. Develop in learners a methodical and rational approach to business problem solving and decision making, with the capability to apply acquired knowledge and skills to practical business situations.
4. Develop in learners a range of intellectual skills, encompassing reasoning and evaluative skills and communication skills that develop as fully as possible their interpersonal abilities.
5. Develop learner capacity to organise information, argue, negotiate and defend conclusions and to present them in a clear and coherent fashion.
6. Encourage learners to deal with knowledge in a critical and analytical way, with the capacity and confidence to evaluate ideas and opinions underpinned by qualitative and quantitative research findings.
7. Provide learners with the opportunity to also specialise in a sub-field of business learning and to increase their knowledge and skills in this specialised area of Management, Project Management, Human Resource Management, Information Systems, Cloud Computing, Psychology or Law. This specialism is in addition to the objectives outlined previously.

Programme Structure

Students study common subjects in their first year. This honours degree course offers students considerable flexibility in their choice of second and third year subjects. This allows students to choose electives, and orientate their studies towards preferred subjects. A wide choice is available from a range of electives across disciplines. Students of the general Business degree must choose their two electives from different disciplines.

Transfer Learners

Students holding a relevant certificate, ordinary degree on the NFQ or other relevant qualifications may qualify for entry to the second or third year of the degree programme.

Teaching and Assessment

The BA (Hons) in Business is taught mainly through lectures and tutorials, with students taking responsibility for a significant amount of study outside scheduled class contact times. Assessment takes a variety of forms, including essays and reports, individual and group assignments and formal examinations. The majority of subjects are assessed through a combination of coursework and examination.

Career Opportunities

Due to the broad spectrum of subjects studied, career opportunities for business students are numerous. The wide-ranging nature of knowledge and skills gained by business graduates makes them an attractive proposition for any prospective employer. A range of employment opportunities is possible in areas such as HR, business analysis, project management, sales, operations, ICT, finance and general management. Graduating students wishing to pursue further qualifications can proceed to postgraduate programmes up to Masters level or to programmes leading to professional qualifications.

BA (Hons) in Business (HRM)

Awarding body

Quality & Qualifications Ireland (QQI)

Award Level

8 (Honours Bachelor Degree)

Award Type

Major

Duration

3 Years

CAO Code

DB515

Entry Requirements

2 H5 + 4 O6/H7, to include Maths & English or another Language

Application Procedure

Application through CAO

Content

YEAR 1

- Maths & Stats for Business
- Business Context and Organisation
- Marketing Essentials
- IT Essentials
- Economic Perspectives
- Learning to Learn
- Introduction to Business Finance

YEAR 2

- Management
- Financial Management
- Business Information Systems
- Business Ethics and Research Practices
- Advanced Economic Perspectives
- Employee Relations and the Law
- Organisational Behaviour for Managers

YEAR 3

- Strategic Management
- Global Business
- Human Resource Management
- Capstone Project
- Human Resource Development
- Contemporary Performance Management

Overview

The question of effective management of an organisation's people now receives much attention and has arguably become more important than ever. From the viewpoint of those involved in managing human resources, many organisations are facing challenges that are less predictable and more rapid than in the past. Success, and very often survival, requires that organisations find ways to attract retain and reward good employees. Organisations today invest significantly in Human Resource Management (HRM) expertise in the belief that people are a very important asset to any organisation. This degree is designed for those with an interest in people and the people aspects of businesses and organisations. Managers and employees alike can benefit greatly from a better understanding and knowledge of people at work. In addition to providing students with a firm grounding in business, this course provides the knowledge and skills that they need to compete successfully as a human resource specialist in today's complex and changing world of business.

Aims and Objectives

The programme aims to create a well-rounded business graduate whose insights will guide and inform strategic business decisions designed to increase productivity, profitability and an organisation's value and market share. The specific programme objectives are to:

1. Provide learners with a strong base of contemporary business knowledge through theory, concepts and methods constituting an in-depth academic grounding in the core disciplines and skills, and related areas, required for a career in general business.
2. Imbue learners with appropriate expertise in the major aspects of the essential business disciplines and an awareness of the means by which the frontiers of the disciplines can be expanded and new knowledge appraised.
3. Develop in learners a methodical and rational approach to business problem solving and decision making, with the capability to apply acquired knowledge and skills to practical business situations.
4. Develop in learners a range of intellectual skills, encompassing reasoning and evaluative skills and communication skills that develop as fully as possible their interpersonal abilities.

5. Develop learner capacity to organise information, argue, negotiate and defend conclusions and to present them in a clear and coherent fashion.
6. Encourage learners to deal with knowledge in a critical and analytical way, with the capacity and confidence to evaluate ideas and opinions underpinned by qualitative and quantitative research findings.

Programme Structure

This HRM pathway includes a specific focus on the management of people within an organisation and their impact as a resource. In addition to providing students with a firm grounding in business, this pathway provides knowledge and skills that graduates need to compete successfully as a human resource specialist in today's complex and changing world of business. Modules at Level 7 include: Employee Relations and the Law and Organisational Behaviour for Managers. Level 8 electives include: Human Resource Development and Contemporary Performance Management.

Transfer Learners

Students holding a relevant certificate, ordinary degree on the NFQ or other relevant qualifications may qualify for entry to the second or third year of the degree programme.

Teaching and Assessment

The BA (Hons) in Business is taught mainly through lectures and tutorials, with students taking responsibility for a significant amount of study outside scheduled class contact times. Assessment takes a variety of forms, including essays and reports, individual and group assignments and formal examinations. The majority of subjects are assessed through a combination of coursework and examination.

Career Opportunities

The world of business now offers many career opportunities to a graduate specialising in human resource management. The programme is primarily for students who wish to follow such a career, either in general human resource management, or in more specialised fields such as industrial relations or training and development. It is also ideal for those who may favour working for a trade union or in the field of equal opportunities. Students may also wish to use the degree as a preparation for a career in general management. Alternatively, the degree provides the basis for further academic HRM studies at postgraduate level.

BA (Hons) in Business (Law)

Awarding body

Quality & Qualifications Ireland (QQI)

Award Level

8 (Honours Bachelor Degree)

Award Type

Major

Duration

3 Years

CAO Code

DB514

Entry Requirements

2 H5 + 4 O6/H7, to include Maths & English or another Language

Application Procedure

Application through CAO

Content

YEAR 1

- Maths & Stats for Business
- Business Context and Organisation
- Marketing Essentials
- IT Essentials
- Economic Perspectives
- Learning to Learn
- Introduction to Business Finance

YEAR 2

- Management
- Financial Management
- Business Information Systems
- Business Ethics and Research Practices
- Advanced Economic Perspectives
- Principles of Business Law
- Employee Relations and the Law

YEAR 3

- Strategic Management
- Global Business
- Human Resource Management
- Capstone Project
- Corporate Law and Governance
- Advanced Business and Commercial Law

Overview

Law is a vast area of study. Recent high profile domestic cases have focused attention on the need for compliance with legal principles and requirements. These principles dictate the way in which individuals and organisations carry out their daily business. In an increasingly litigious society, businesses rely on employees with appropriate legal knowledge to ensure that business activities are carried out in a manner that is both ethical and fully compliant with all legal requirements.

This course is designed for students intending to pursue a business career in areas where a detailed knowledge of law is useful.

Aims and Objectives

The programme aims to create a well-rounded business graduate whose insights will guide and inform strategic business decisions designed to increase productivity, profitability and an organisation's value and market share. The specific programme objectives are to:

1. Provide learners with a strong base of contemporary business knowledge through theory, concepts and methods constituting an in-depth academic grounding in the core disciplines and skills, and related areas, required for a career in general business.
2. Imbue learners with appropriate expertise in the major aspects of the essential business disciplines and an awareness of the means by which the frontiers of the disciplines can be expanded and new knowledge appraised.
3. Develop in learners a methodical and rational approach to business problem solving and decision making, with the capability to apply acquired knowledge and skills to practical business situations.
4. Develop in learners a range of intellectual skills, encompassing reasoning and evaluative skills and communication skills that develop as fully as possible their interpersonal abilities.
5. Develop learner capacity to organise information, argue, negotiate and defend conclusions and to present them in a clear and coherent fashion.
6. Encourage learners to deal with knowledge in a critical and analytical way, with the capacity and confidence to evaluate ideas and opinions underpinned by qualitative and quantitative research findings.

Programme Structure

This law pathway provides a focus on business law and governance. This specialism focuses on ensuring business is conducted in a way which is compliant with all legal requirements and this specialism is delivered within two modules at Level 7 (Principles of Business Law; Employee Relations and the Law) and two at Level 8 (Corporate Law and Governance; Advanced Business and Commercial Law). The aim of the Law pathway of the programme is to help graduates to develop critical thinking, problem solving and communication skills that will allow them to analyse the legal issues that arise in the course of many common business activities in order to ensure compliance and prevent problems from arising.

Transfer Learners

Students holding a relevant certificate, ordinary degree on the NFQ or other relevant qualifications may qualify for entry to the second or third year of the degree programme.

Teaching and Assessment

The BA (Hons) in Business is taught mainly through lectures and tutorials, with students taking responsibility for a significant amount of study outside scheduled class contact times. Assessment takes a variety of forms, including essays and reports, individual and group assignments and formal examinations. The majority of subjects are assessed through a combination of coursework and examination.

Career Opportunities

The structure and content of this programme enables students to progress to a career where a sound knowledge of relevant law is a definite asset. For example, many large organisations have legal departments, where comprehensive business knowledge augmented by a solid foundation in legal principles is required. Graduates from this programme will also be well-placed to pursue a business career in areas where legal knowledge is highly relevant – for example, human resource management, finance, purchasing, compliance and contracts. The programme will also suitably equip graduates who wish to advance their studies in more specialised areas of law.

BA (Hons) in Business (Psychology)

Awarding body

Quality & Qualifications Ireland (QQI)

Award Level

8 (Honours Bachelor Degree)

Award Type

Major

Duration

3 Years

CAO Code

DB569

Entry Requirements

2 H5 + 4 O6/H7, to include Maths & English or another Language

Application Procedure

Application through CAO

Content

YEAR 1

- Maths & Stats for Business
- Business Context and Organisation
- Marketing Essentials
- IT Essentials
- Economic Perspectives
- Learning to Learn
- Introduction to Business Finance

YEAR 2

- Management
- Financial Management
- Business Information Systems
- Business Ethics and Research Practices
- Advanced Economic Perspectives
- Psychology
- Social Psychology

YEAR 3

- Strategic Management
- Global Business
- Human Resource Management
- Capstone Project
- Organisational Psychology
- Personality and Individual Differences

Overview

The philosophy of this programme is to provide students with an appropriate base of relevant business and management knowledge, with particular emphasis on the development of a firm understanding of the core issues addressed by organisational psychology. The aims and objectives is that upon completion of the programme students should be able to:

- Understand a range of business functions and the multi-disciplinary nature of business.
- Apply appropriate academic theories and concepts to a range of business and management issues.
- Understand the international business environment.
- Develop an understanding of the complexity of human behaviour.
- Understand the role of psychology in organisational functioning.
- Develop learning skills to meet the demands of further study.

Aims and Objectives

The programme aims to create a well-rounded business graduate whose insights will guide and inform strategic business decisions designed to increase productivity, profitability and an organisation's value and market share. The specific programme objectives are to:

1. Provide learners with a strong base of contemporary business knowledge through theory, concepts and methods constituting an in-depth academic grounding in the core disciplines and skills, and related areas, required for a career in general business.
2. Imbue learners with appropriate expertise in the major aspects of the essential business disciplines and an awareness of the means by which the frontiers of the disciplines can be expanded and new knowledge appraised.
3. Develop in learners a methodical and rational approach to business problem solving and decision making, with the capability to apply acquired knowledge and skills to practical business situations.
4. Develop in learners a range of intellectual skills, encompassing reasoning and evaluative skills and communication skills that develop as fully as possible their interpersonal abilities.
5. Develop learner capacity to organise information, argue, negotiate and defend conclusions and to present them in a clear and coherent fashion.

6. Encourage learners to deal with knowledge in a critical and analytical way, with the capacity and confidence to evaluate ideas and opinions underpinned by qualitative and quantitative research findings.

Programme Structure

This pathway provides students with a comprehensive grounding in business alongside specialist knowledge of psychology and its application to the workplace. The role of psychology in business and industry has long been understood to increase productivity, human development and employee satisfaction. The psychology pathway includes an additional focus on the human mind and how individual differences manifest within workforces. This specialism contains four subject-specific modules – two at Level 7 (Psychology; Social Psychology) and two at Level 8 (Organisational Psychology; Personality and Individual Differences). The pathway provides students with the platform to develop skills and competencies in the areas of psychological research, social psychology, personality and work psychology.

Transfer Learners

Students holding a relevant certificate, ordinary degree on the NFQ or other relevant qualifications may qualify for entry to the second or third year of the degree programme.

Teaching and Assessment

The BA (Hons) in Business is taught mainly through lectures and tutorials, with students taking responsibility for a significant amount of study outside scheduled class contact times. Assessment takes a variety of forms, including essays and reports, individual and group assignments and formal examinations. The majority of subjects are assessed through a combination of coursework and examination.

Career Opportunities

Due to the broad spectrum of subjects studied, career opportunities for business and psychology students are numerous. The wide-ranging nature of knowledge and skills gained by business and psychology graduates makes them an attractive proposition for any prospective employer. Graduates have the opportunity to add value for both employers and themselves on a daily basis. Graduates can test theories, apply concepts and undertake practical project work. Graduating students wishing to pursue further qualifications can proceed to postgraduate programmes up to Masters level or to programmes leading to professional qualifications.

BA (Hons) in Business (Information Systems)

Awarding body

Quality & Qualifications Ireland (QQI)

Award Level

8 (Honours Bachelor Degree)

Award Type

Major

Duration

3 Years

CAO Code

DB524

Entry Requirements

2 H5 + 4 O6/H7, to include Maths & English or another Language

Application Procedure

Application through CAO

Content

YEAR 1

- Maths & Stats for Business
- Business Context and Organisation
- Marketing Essentials
- IT Essentials
- Economic Perspectives
- Learning to Learn
- Introduction to Business Finance

YEAR 2

- Management
- Financial Management
- Business Information Systems
- Business Ethics and Research Practices
- Advanced Economic Perspectives
- Database Design and Cloud Technologies
- Business Programming

YEAR 3

- Strategic Management
- Global Business
- Human Resource Management
- Capstone Project
- Business Intelligence and Visualisation
- Business Systems Analysis

Overview

The information systems (IS) pathway is designed to be specifically relevant to the modern business environment in which the role of information systems has become increasingly important. Business professionals are now expected to be proficient in relevant technological concepts and applications, skills that had been viewed as being outside of the domain of the traditional business degree. Information systems must be designed, implemented and maintained using an array of methodologies, tools and technologies. This IS pathway aims to provide students with the skills, knowledge and competences in the use of systems and related-technologies to control and manage organisational data and information.

Aims and Objectives

The programme aims to create a well-rounded business graduate whose insights will guide and inform strategic business decisions designed to increase productivity, profitability and an organisation's value and market share. The specific programme objectives are to:

1. Provide learners with a strong base of contemporary business knowledge through theory, concepts and methods constituting an in-depth academic grounding in the core disciplines and skills, and related areas, required for a career in general business.
2. Imbue learners with appropriate expertise in the major aspects of the essential business disciplines and an awareness of the means by which the frontiers of the disciplines can be expanded and new knowledge appraised.
3. Develop in learners a methodical and rational approach to business problem solving and decision making, with the capability to apply acquired knowledge and skills to practical business situations.
4. Develop in learners a range of intellectual skills, encompassing reasoning and evaluative skills and communication skills that develop as fully as possible their interpersonal abilities.
5. Develop learner capacity to organise information, argue, negotiate and defend conclusions and to present them in a clear and coherent fashion.
6. Encourage learners to deal with knowledge in a critical and analytical way, with the capacity and confidence to evaluate ideas and opinions underpinned by qualitative and quantitative research findings.

Programme Structure

The modules chosen for Level 7 and 8 of this pathway will complement the core business pillars of Management, Finance, Economics and Research, Strategy and HR. The mandatory module, Business Information Systems at Level 7, will introduce learners to information systems and related technologies. Database Management Systems (DBMS) is at the core of all information systems and problem solving key to optimising solutions that are provided to business. The Level 7 modules of Database Design and Cloud Technologies and Business Programming will provide students with key technical knowledge, competence and problem solving skills in IS technologies. At Level 8 students will learn how to analyse, design and implement information systems in the Business Systems Analysis module.

In Business Intelligence and Visualisation learners will learn how data is a key asset to help managers make better-informed decisions backed up with accurate data and ultimately recognise new business opportunities and identify inefficient processes that need reengineering.

Transfer Learners

Students holding a relevant certificate, ordinary degree on the NFQ or other relevant qualifications may qualify for entry to the second or third year of the degree programme.

Teaching and Assessment

The BA (Hons) in Business is taught mainly through lectures and tutorials, with students taking responsibility for a significant amount of study outside scheduled class contact times. Assessment takes a variety of forms, including essays and reports, individual and group assignments and formal examinations. The majority of subjects are assessed through a combination of coursework and examination.

Career Opportunities

Graduates of this degree pursue a variety of career paths due to the relevant, diverse nature of skills obtained throughout the programme. Graduate roles include:

- Business Analysts
- Software Developers
- Web Developers
- Database Administrators
- ICT Managers
- IT recruitment Consultants

BA (Hons) in Business (Cloud Computing)

Awarding body

Quality & Qualifications Ireland (QQI)

Award Level

8 (Honours Bachelor Degree)

Award Type

Major

Duration

3 Years

CAO Code

DB526

Entry Requirements

2 H5 + 4 O6/H7, to include Maths & English or another Language

Application Procedure

Application through CAO

Content

YEAR 1

- Maths & Stats for Business
- Business Context and Organisation
- Marketing Essentials
- IT Essentials
- Economic Perspectives
- Learning to Learn
- Introduction to Business Finance

YEAR 2

- Management
- Financial Management
- Business Information Systems
- Business Ethics and Research Practices
- Advanced Economic Perspectives
- Database Design and Cloud Technologies
- Cloud Marketing and Sales

YEAR 3

- Strategic Management
- Global Business
- Human Resource Management
- Capstone Project
- Cloud Networking and Security
- Cloud Platform Development

Overview

The Cloud Computing pathway provides learners with the knowledge and technical abilities to provide optional cloud-based solutions to a variety of business scenarios. Each level builds a combination of business and technical skills. More and more companies are moving their IT systems to the cloud, and many of those businesses are exploring how to get the most out of these new models. Moving to cloud computing may reduce the cost of managing and maintaining IT systems, even though it's unlikely for most companies to have 100% of their architecture in the cloud, the percentage of IT systems that is cloud-based is reaching critical mass. Cloud computing execution and implementation in various business applications demands highly trained individuals to ensure continued service. There are challenges and benefits involved in the process of migrating business applications to a cloud platform but with the right support the benefits easily overcome the challenges. Cloud technologies can bring businesses a variety of new concepts and business opportunities during this process, typically on sharing computing resources rather than having local servers or personal devices to handle applications.

Aims and Objectives

The programme aims to create a well-rounded business graduate whose insights will guide and inform strategic business decisions designed to increase productivity, profitability and an organisation's value and market share. The specific programme objectives are to:

1. Provide learners with a strong base of contemporary business knowledge through theory, concepts and methods constituting an in-depth academic grounding in the core disciplines and skills, and related areas, required for a career in general business.
2. Imbue learners with appropriate expertise in the major aspects of the essential business disciplines and an awareness of the means by which the frontiers of the disciplines can be expanded and new knowledge appraised.
3. Develop in learners a methodical and rational approach to business problem solving and decision making, with the capability to apply acquired knowledge and skills to practical business situations.

4. Develop in learners a range of intellectual skills, encompassing reasoning and evaluative skills and communication skills that develop as fully as possible their interpersonal abilities.
5. Develop learner capacity to organise information, argue, negotiate and defend conclusions and to present them in a clear and coherent fashion.
6. Encourage learners to deal with knowledge in a critical and analytical way, with the capacity and confidence to evaluate ideas and opinions underpinned by qualitative and quantitative research findings.

Programme Structure

At Level 7 in the Cloud Marketing and Sales module, learners will explore cloud computing deployment and service models and learn how cloud integration affects the internal business operations across the organisation – including which business dynamics are affected, contractual obligations, and risks inherent in operating your business in the cloud. This will be complemented by their first technical experience in the Database Design and Cloud Technologies module, where they will create and deploy a database in a public and private cloud service. At Level 8, learners will develop strong competence in Cloud technologies, including design and development using technologies such as Azure, AWS and GAE in the module on Cloud Platform Development. The second Level 8 module, Cloud Networking and Security will enhance the learners skills from their Level 7 modules by practically deploying a cloud network and implementing the security required for a production model.

Transfer Learners

Students holding a relevant certificate, ordinary degree on the NFQ or other relevant qualifications may qualify for entry to the second or third year of the degree programme.

Teaching and Assessment

The BA (Hons) in Business is taught mainly through lectures and tutorials, with students taking responsibility for a significant amount of study outside scheduled class contact times. Assessment takes a variety of forms, including essays and reports, individual and group assignments and formal examinations. The majority of subjects are assessed through a combination of coursework and examination.

Career Opportunities

For the modern business today, cloud technologies can provide; accelerate delivery through real time planning, improve quality through traceability and awareness and deliver value across teams through collaborative tooling. Like all the specialisms, this pathway carefully links and aligns the programmes modules such as Database Design and Cloud Technologies, Cloud Marketing and Sales, Cloud Platform Development and Cloud Networking and Security.

BA (Hons) in Business (Management)

Awarding body

Quality & Qualifications Ireland (QQI)

Award Level

8 (Honours Bachelor Degree)

Award Type

Major

Duration

3 Years

CAO Code

Direct Application to College

Entry Requirements

2 H5 + 4 O6/H7, to include Maths & English or another Language

Application Procedure

Application through CAO

Content

YEAR 1

- Maths & Stats for Business
- Business Context and Organisation
- Marketing Essentials
- IT Essentials
- Economic Perspectives
- Learning to Learn
- Introduction to Business Finance

YEAR 2

- Management
- Financial Management
- Business Information Systems
- Business Ethics and Research Practices
- Advanced Economic Perspectives
- Selling and Sales Management
- Project Feasibility

YEAR 3

- Strategic Management
- Global Business
- Human Resource Management
- Capstone Project
- Data Management and Analytics
- Creativity, Innovation and Entrepreneurship

Overview

The BA (Hons) in Business (Management) is designed to provide a solid foundation for success in a business career. The course provides a strong grounding in fundamental business concepts, ideas, practices and methodologies. It features a rich learning environment that involves students in comprehensive and critical analysis of business organisations, functions, processes and management techniques. This course provides students with a good understanding of general business theory and practice. It also provides the critical knowledge and skills that will enable an effective contribution to the resolution of business problems and prepares students for the challenges posed by the dynamic nature of the modern business environment. As the course progresses, the emphasis shifts from foundation knowledge to in-depth study of particular areas of the major disciplines. There is also a greater emphasis on independent work and on the development of a critical and analytical approach to the subject matter, which gives students the confidence to critically evaluate information, ideas and opinions.

Aims and Objectives

The programme aims to create a well-rounded business graduate whose insights will guide and inform strategic business decisions designed to increase productivity, profitability and an organisation's value and market share. The specific programme objectives are to:

1. Provide learners with a strong base of contemporary business knowledge through theory, concepts and methods constituting an in-depth academic grounding in the core disciplines and skills, and related areas, required for a career in general business.
2. Imbue learners with appropriate expertise in the major aspects of the essential business disciplines and an awareness of the means by which the frontiers of the disciplines can be expanded and new knowledge appraised.
3. Develop in learners a methodical and rational approach to business problem solving and decision making, with the capability to apply acquired knowledge and skills to practical business situations.
4. Develop in learners a range of intellectual skills, encompassing reasoning and evaluative skills and communication skills that develop as fully as possible their interpersonal abilities.

5. Develop learner capacity to organise information, argue, negotiate and defend conclusions and to present them in a clear and coherent fashion.
6. Encourage learners to deal with knowledge in a critical and analytical way, with the capacity and confidence to evaluate ideas and opinions underpinned by qualitative and quantitative research findings.

Programme Structure

The management pathway focuses on the business areas of Selling and Sales Management at Level 7 and Project Feasibility. At Level 8, the general management pathway offers Data Management and Analytics along with Creativity, Innovation and Entrepreneurship. The aim of the pathway is to provide learners with a detailed knowledge of business management as it is applied to selling, projects, analytics and innovation. This pathway was designed in response to student feedback and reflects the diverse and developing skillsets desired in business today.

Transfer Learners

Students holding a relevant certificate, ordinary degree on the NFQ or other relevant qualifications may qualify for entry to the second or third year of the degree programme.

Teaching and Assessment

The BA (Hons) in Business is taught mainly through lectures and tutorials, with students taking responsibility for a significant amount of study outside scheduled class contact times. Assessment takes a variety of forms, including essays and reports, individual and group assignments and formal examinations. The majority of subjects are assessed through a combination of coursework and examination.

Career Opportunities

Because of the broad spectrum of subjects studied, career opportunities for business management students are numerous. The wide-ranging nature of knowledge and skills gained by business graduates makes them an attractive proposition for any prospective employer. A range of employment opportunities is possible in areas such as marketing, sales, operations, information technology, finance and general management. Graduating students wishing to pursue further qualifications can proceed to postgraduate programmes up to Masters level or to programmes leading to professional qualifications.

BA (Hons) in Business (Project Management)

Awarding body

Quality & Qualifications Ireland (QQI)

Award Level

8 (Honours Bachelor Degree)

Award Type

Major

Duration

3 Years

CAO Code

Direct Application to College

Entry Requirements

2 H5 + 4 O6/H7, to include Maths & English or another Language

Application Procedure

Application through CAO

Content

YEAR 1

- Maths & Stats for Business
- Business Context and Organisation
- Marketing Essentials
- IT Essentials
- Economic Perspectives
- Learning to Learn
- Introduction to Business Finance

YEAR 2

- Management
- Financial Management
- Business Information Systems
- Business Ethics and Research Practices
- Advanced Economic Perspectives
- Project Planning and Control
- Project Feasibility

YEAR 3

- Strategic Management
- Global Business
- Human Resource Management
- Capstone Project
- Project Planning Techniques
- Project Management and Evaluation

Overview

The BA (Hons) in Business (Project Management) degree programme incorporates a balanced mix of specialised business management modules, aimed at students who, whilst wishing to study for a general business management degree, choose to focus especially on project management throughout the duration of their studies. The programme deals comprehensively with modern business management concepts whilst exploring the social, organisational, behavioural, and systems issues of project management and the provision of a framework for managing projects. Upon completion of this programme, students will be in a position to undertake postgraduate study within either the general business or more specific project management arena.

Aims and Objectives

The programme aims to create a well-rounded business graduate whose insights will guide and inform strategic business decisions designed to increase productivity, profitability and an organisation's value and market share. The specific programme objectives are to:

1. Provide learners with a strong base of contemporary business knowledge through theory, concepts and methods constituting an in-depth academic grounding in the core disciplines and skills, and related areas, required for a career in general business.
2. Imbue learners with appropriate expertise in the major aspects of the essential business disciplines and an awareness of the means by which the frontiers of the disciplines can be expanded and new knowledge appraised.
3. Develop in learners a methodical and rational approach to business problem solving and decision making, with the capability to apply acquired knowledge and skills to practical business situations.
4. Develop in learners a range of intellectual skills, encompassing reasoning and evaluative skills and communication skills that develop as fully as possible their interpersonal abilities.
5. Develop learner capacity to organise information, argue, negotiate and defend conclusions and to present them in a clear and coherent fashion.
6. Encourage learners to deal with knowledge in a critical and analytical way, with the capacity and confidence to evaluate ideas and opinions underpinned by qualitative and quantitative research findings.

Programme Structure

This project management pathway includes an additional focus on the management of business projects from initial feasibility of a project idea right through to project completion and close out. This pathway again includes four subject-specific modules – two at Level 7 (Project Planning and Control; Project Feasibility) and two at Level 8 (Project Planning Techniques; Project Management and Evaluation). This specialism deals comprehensively with contemporary project management concepts for business whilst exploring the social, organisational, behavioural, and systems issues of project management and the provision of a framework for managing projects. This stream equips learners with the skills and competencies required of the project manager and project team.

Transfer Learners

Students holding a relevant certificate, ordinary degree on the NFQ or other relevant qualifications may qualify for entry to the second or third year of the degree programme.

Teaching and Assessment

The BA (Hons) in Business is taught mainly through lectures and tutorials, with students taking responsibility for a significant amount of study outside scheduled class contact times. Assessment takes a variety of forms, including essays and reports, individual and group assignments and formal examinations. The majority of subjects are assessed through a combination of coursework and examination.

Career Opportunities

Project Management provides excellent career prospects as the role of a project manager is now viewed as a vital tool for business success. Project Managers typically work in areas such as IT, education, marketing, event management, human resource management, manufacturing, engineering and logistics.

BA (Hons) in Business (with Streams)

Year 1 Modules	Business Context & Organisation	Economic Perspectives	IT Essentials	Maths & Stats for Business	Marketing Essentials	Learning to Learn	Introduction to Business Finance
Core Modules							

Year 2 Modules	Management	Financial Management	Business Information Systems	Business Ethics and Research Practice	Advanced Economic Perspectives	Psychology	Social Psychology	OB for Managers	Employee Relations and the Law	Principles of Business Law	Project Planning & Control	Project Feasibility	Selling and Sales Management	Cloud Marketing and Sales	Database Design and Cloud Technologies	Business Programming
BA (Hons) Business (General)																
Chose two modules:																
Stream – Psychology																
Stream – HRM																
Stream – Law																
Stream – Project Management																
Stream – Management																
Stream – Cloud																
Stream – IS																

Year 3 Modules	Capstone Project	Strategic Management	Global Business	HRM	Organisational Psychology	Personality Individual Differences	HR Development	Contemporary Performance Management	Corporate Law and Governance	Advanced Business and Commercial Law	Project Planning Techniques	Project Management & Evaluation	Creativity, Innovation and Entrepreneurship	Data Management & Analytics	Performance Management (Accounting)	Services Marketing	Cloud Networking & Security	Cloud Platform Development	Business Intelligence and Visualisation	Business Systems Analysis
BA (Hons) Business (General)																				
Chose two modules:																				
Stream – Psychology																				
Stream – HRM																				
Stream – Law																				
Stream – Project Management																				
Stream – Management																				
Stream – Cloud																				
Stream – IS																				

	Core/Mandatory modules for all learners on parent and all streams of BA (Hons) in Business
	Electives for learners in the BA (Hons) Business parent programme (at each stage) Learners choose two modules
	Mandatory Modules for learners on BA (Hons) in Business (Psychology) stream
	Mandatory Modules for learners on BA (Hons) in Business (HRM) stream
	Mandatory Modules for learners on BA (Hons) in Business (Law) stream
	Mandatory Modules for learners in BA (Hons) in Business (Project Management) stream
	Mandatory Modules for learners on BA (Hons) in Business (Management) stream
	Mandatory Modules for learners on BA (Hons) in Business (Cloud) stream
	Mandatory Modules for learners on BA (Hons) in Business (IS) stream

BA (Hons) in Financial Services

Awarding body

Quality & Qualifications Ireland (QQI)

Award Level

8 (Honours Bachelor Degree)

Award Type

Major

Duration

3 Years

CAO Code

DB516

Entry Requirements

2 H5 + 4 O6/H7, to include Maths & English or another Language

Application Procedure

Application through CAO

Content

YEAR 1 (CORE MODULES)

- Principles of Accounting
- Economic Perspectives
- Business Context and Organisation
- IT Essentials
- Business Maths and Research Methods
- Learning to Learn
- Introduction to International Capital Markets

YEAR 2 (CORE MODULES)

- International Financial Markets & Services
- Financial Management
- International Financial Services Regulation
- Data Governance & Cybersecurity
- Management
- Ethics & Corporate Governance
- Advanced Economic Perspectives

YEAR 3 (CORE MODULES)

- Treasury & Risk Management
- Financial Structured Products
- International Asset Management
- Innovation in International Financial Services
- Data Analytics for Finance
- Capstone Project

Overview

Innovation applied to financial services is creating a wave of disruptive activity that will change the shape of the global financial system – its participants, markets and regulation – over the foreseeable future. This has created a demand from graduates and employees for programmes specifically tailored to the skills required for a changing financial services industry. Therefore, this is a programme focuses upon the contemporary skills and attributes required by stakeholders in the financial services industry. The programme is designed to learners' seeking to enhance their career prospects in the technologically driven financial services sector.

The BA (Hons) in Financial Services is designed to give a clearly structured financial services education that provides a solid foundation for success in this industry. On completion of this programme, learners will have a holistic understanding of the financial services industry and related financial/risk management functions. Through the capstone research project, learners will develop independent research and problem-solving skills which will be valuable in a variety of contexts in the workplace. This programme accommodates a wide audience of learners whose specific interests in the international financial services industry. This programme is a 3 year full-time programme and a 4 year part-time programme.

Aims and Objectives

This is an innovative programme covering a wide range of challenges and opportunities in the financial services industry. It aims is to create a mastery of core financial technologies and financial operations while also enhancing the practical technical skills of the learners. The financial services sector incorporate a wide scope of industries and is a constantly evolving area. Therefore, this programme aims to provide core grounding in the theoretical and core knowledge areas of this field whilst also covering the scope of new technologies, increased internalisation and the enhanced regulation required in this area. This programme focuses on core areas such as financial markets, financial services, regulation and compliance, treasury operations, data governance, cybersecurity and data analytics

and enables learners to develop competencies and apply practical skills in these areas. Through the work of the programme team and in conjunction with the industry experts, the BA (Hons) in Financial Services has been reviewed and designed to reflect the specific skills and attributes graduates will required to pursue careers in the financial services industry.

Programme Structure

Stage 1 will provide learners with the foundational knowledge of the programmes relevant disciplines, for example: accounting, economics, business organisations, information technology, mathematics, statistics, research methods, and the operation of international capital markets. Learners will also learn and develop skills relevant to the contemporary work-place and professional environments.

Stage 2 will build on the knowledge developed at Stage 1 with learners developing their competency and proficiency in various disciplines, for example: the scope of international financial services and markets, financial management, international financial service regulation, data governance and cyber security, management, and the importance of ethics.

Stage 3 will complete learners' instruction by advancing and applying the learning outcomes from stage 2 through the final year modules, for example: treasury risk management, financial structured products, international asset management, innovation on financial services, and data analytics for finance. Learners complete their award stage with an individual capstone project.

Transfer Learners

Students holding a relevant certificate, ordinary degree or other relevant qualifications may qualify for entry to the second or third year of the degree programme.

Teaching and Assessment

The BA (Hons) in Financial Services is taught mainly through lectures and tutorials, with students taking responsibility for a significant amount of study outside scheduled class times. Assessed work will consist of traditional end-of-year examinations plus a significant element of continuous assessment based on coursework. Such coursework may involve research-based reports, case studies, essays, or practical assignments and presentations.

Career Opportunities

Across recruitment, agencies and website based recruitment sites there are currently numerous employment opportunities in the following sectors of the financial services industry:

- Commercial banking;
- Investment banking;
- Asset Management
- Fund Accounting;
- Private Equity;
- Aircraft leasing/finance;
- Insurance companies;
- Management Consultants.

It should be noted that employment opportunities also exist across the diverse SME (Small Medium Sized Enterprises) sector, within the public sector, and across the evolving Fintech sector.

BA (Hons) in Accounting and Finance

Awarding body

Quality & Qualifications Ireland (QQI)

Award Level

8 (Honours Bachelor Degree)

Award Type

Major

Duration

3 Years

CAO Code

DB521

Entry Requirements

2 H5 + 4 O6/H7, to include Maths & English or another Language

Application Procedure

Application through CAO

Content

YEAR 1 (CORE MODULES)

- Principles of Accounting
- Economic Perspectives
- Business Context and Organisation
- IT Essentials
- Business Maths & Research Methods
- Learning to Learn
- Accounting Information Systems

YEAR 2 (CORE MODULES)

- Business and Company Law
- Management
- Cost Accounting
- Financial Accounting
- Financial Management
- Ethics and Corporate Governance
- Advanced Economic Perspectives

YEAR 3 (CORE MODULES)

- Performance Management
- Advanced Financial Management
- Financial Reporting
- Taxation Systems
- Audit and Assurance
- Capstone Project

Overview

Ireland has an exceptionally strong international financial services sector with particular strengths in administration and management of funds; reinsurance; cross border insurance and specialist finance, such as aviation leasing and asset finance. As a result, there is a continuing need for well-educated staff to work as managers, accountants, auditors, financial accounting, management accountants, professional advisers, regulators and service providers with sophisticated domain knowledge in the key business provision of financial services. Ireland is a very profitable location for multinationals and financial service providers, due to the combination of high productivity and a cost base that is very competitive with other locations, which have similarly sophisticated ecosystems.

The IFS 2020 identifies a need for further education in this area to fill the skills gap, which arises in start-up, indigenous and multinational companies. This programme accommodates a wide audience of learners whose specific interests in Accounting & Finance. This programme is a 3-year Full Time programme and a 4-year Part-Time programme. The programme is aligned to the ACCA syllabus and graduates are exempted from all 9 of the F (Foundational) level ACCA exams and 7 CIMA paper exemptions.

Aims and Objectives

On completion of this programme graduates will be able to effectively demonstrate the following attributes:

- Core accountancy (financial and management) practices and skills;
- Fundamental financial decision making techniques
- Knowledge and awareness of a variety of business organisations;
- Numerical and quantitative skills;
- Problem solving and analytical ability;
- Excellent oral and written communication skills;
- Entrepreneurial and innovative instincts;
- Capacity for further studies

Programme Structure

Stage 1 will provide learners with knowledge of relevant disciplines such as management and organisation, law and regulation, Information Technology, Economics and Accounting and Finance practice. Learners will also learn skills relevant to professional practice such as business frameworks, context, etc.

Stage 2 will build on the knowledge developed at Stage 1 in economics, business strategy, regulation and control in financial environments and financial management. In addition, learners will gain an understanding of principles of professional practice, specifically finance and accountancy.

Stage 3 will complete learners' instruction in finance, audit, tax and financial reporting. Students will complete their award stage with a capstone project.

Teaching and Assessment

The BA (Hons) in Accounting and Finance is taught mainly through lectures and tutorials, with students taking responsibility for a significant amount of study outside scheduled class times. Assessed work will consist of traditional end-of-year examinations plus a significant element of continuous assessment based on coursework. Such coursework may involve research-based reports, case studies, essays or practical assignments and presentations.

Transfer Learners

Students holding a relevant Certificate, Diploma or other relevant third level qualification may qualify for entry to the second or third year of degree programmes. Transfer applications to the second or third year full-time programmes are to be made directly to the college. Students should send copies of their examination transcripts and other relevant documentation along with their application form (available from the School/College) to the Admissions Office at Dublin Business School.

Career

There are currently numerous employment opportunities in the following areas:

- Accountancy Firms;
- Management Consultants;
- Commercial Banks;
- Investment Banks;
- Asset Managers;
- Insurance Companies.

Employment opportunities also exist across the diverse SME (Small Medium Sized Enterprises) sector and within the public sector.

BA (Hons) in Marketing (General)

Awarding body

Quality & Qualifications Ireland (QQI)

Award Level

8 (Honours Bachelor Degree)

Award Type

Major

Duration

3 Years

CAO Code

DB531

Entry Requirements

2 H5 + 4 O6/H7, to include Maths & English or another Language

Application Procedure

Application through CAO

Overview/Aims and Objectives

This programme focuses on core areas of marketing such as communications, planning, management, consumer behaviour, services marketing, marketing research, strategic marketing, digital marketing and specifically event management in a marketing context. The degree aims to develop learners' knowledge of the theory, as well as practice of marketing, necessary for them to secure employment and perform in the areas of marketing in a broad range of employment environments with special focus on event marketing, event management, and the events marketing industries.

- Provide learners with knowledge and understanding of the fundamental theories and concepts and methods of business.
- Develop an in-depth knowledge and understanding of the theory, principles and methods that underpin the practice of marketing.
- Analyse problems and formulate practical solutions to a variety of marketing problems at both a strategic and tactical level, as well as the ability to critically evaluate the approach and techniques used.
- Develop a range of key interpersonal skills, characteristics and attitudes to enable learners to work professionally both individually and as part of teams.
- Cultivate key personal attributes, self-awareness and confidence to foster lifelong learning and to support progression in a career and/or further academic study.
- Develop the skills of creativity and innovation and learn to think entrepreneurially in a marketing environment.

Structure and Content

This three year honours (level 8) degree offers students a strong foundation right across all the necessary knowledge areas required to understand and implement contemporary marketing theory and practise. A range of mandatory and elective modules means that students can choose their individual paths to becoming a Marketing and Events Management graduate. The programme provides students with an appreciation of the events operations and logistics, and its importance to the Marketing and Events Industry Internationally, combining management, logistics, legal, budgeting, crowd safety and staging while considering the impact of new emerging technologies available to event management operations teams. The programme also provides specific operational guidelines for the event management cycle which includes planning, design, implementation and evaluation using theories and processes of project and operational management. The three years are offered as a combination of (M) = Mandatory and (E) = Elective modules.

YEAR 1 (CORE MODULES)

- Economic Perspectives
- IT Essentials
- Digital Content Creation
- Marketing Essentials
- Business Context & Organisation
- Business Maths & Research Methods
- Learning to Learn

YEAR 2 (CORE MODULES)

- Marketing Communications
- Selling and Sales Management
- Marketing Research
- Digital Marketing Concepts
- Advanced Economic Perspectives

ELECTIVES – CHOOSE 2

- Cloud Computing for Business & Marketing
- Digital Marketing Planning & Management
- Web Design and Client-Side Development
- Event Planning
- The Events Environment

YEAR 3 (CORE MODULES)

- Consumer Behaviour
- Strategic Marketing
- Services Marketing
- Capstone Project

ELECTIVES – CHOOSE 2

- International Marketing
- Creativity, Innovation & Entrepreneurship
- Web Marketing Design & Development
- Cloud Technology for Marketing
- Event Operations & Crowd Management
- Event Marketing

Transfer Students

Students holding a relevant certificate, ordinary degree or other relevant qualifications may qualify for entry to the second or third year of the degree programme.

Teaching and Assessment

Lectures are the primary method of delivery and are supported by tutorials, guest lecturers and interactive sessions for discussion of material and some self-directed learning. An intranet site exists for some modules where supplementary material and appropriate relevant links will be available. Learners benefit from blended learning, Industry speakers, field trips and optional operational work experience opportunities.

Assessment is by way of a varied series of individual, group, and project work, both continuous and summative assessment strategies are used across the three years. Students can expect a wide range of assessment formats, including but not limited to: Individual essays, Project documents, group work, multiple choice questions, individual and group presentations, Live event assessment.

Career Opportunities

Graduates who successfully complete this programme will have strong business knowledge coupled with understanding of both traditional and contemporary marketing theories, practices and techniques. Graduates can therefore expect to have a wide range of both private and public opportunities in the broader fields of marketing with special skills focused on both event marketing and marketing management roles. Some areas our graduates find themselves include, but are not limited to, brand marketing, public relations, media management and event marketing consultancy.

BA (Hons) in Marketing (Digital Media and Cloud Computing)

Awarding body

Quality & Qualifications Ireland (QQI)

Award Level

8 (Honours Bachelor Degree)

Award Type

Major

Duration

3 Years

CAO Code

DB525

Entry Requirements

2 H5 + 4 O6/H7, to include Maths & English or another Language

Application Procedure

Application through CAO

Content

YEAR 1

- Economic Perspectives
- IT Essentials
- Digital Content Creation
- Marketing Essentials
- Business Context & Organisation
- Business Maths & Research Methods
- Learning to Learn

YEAR 2

- Marketing Communications
- Selling and Sales Management
- Marketing Research
- Digital Marketing Concepts
- Advanced Economic Perspectives
- Cloud Computing for Business & Marketing
- Web Design and Client-Side Development

YEAR 3

- Consumer Behaviour
- Strategic Marketing
- Services Marketing
- Capstone Project
- Web Marketing Design & Development
- Cloud Technology for Marketing

Overview/Aims and Objectives

The BA (Hons) in Marketing (Digital Media and Cloud Computing) is a specialised and innovative programme, which has been created to meet the needs of learners who seek to develop their knowledge and appreciation of concepts and frameworks of marketing with digital media at BA level. The programme is academically challenging and the course features a range of Marketing with Digital Media and Cloud Computing subjects in which learners will be exposed to the latest cutting edge ideas, techniques and marketing frameworks through the analysis of industry best practice.

The BA (Hons) in Marketing (Digital Media and Cloud Computing) is aimed towards students interested in building a career in Marketing with Marketing and Cloud Computing within a technological skill base. Industry research indicates that there is an increasing demand from companies in this area and this degree provides these capabilities. The programme will develop in learners both knowledge and practical experience of Marketing with Digital Media and Cloud Computing concepts. This programme, therefore, represents a rare opportunity for learners to shape their career paths in this exciting arena.

Structure and Content

This course balances in-depth coverage of marketing theory and practice with complementary study of key business disciplines. The course thus imparts significant business knowledge as well as a critical appreciation of the marketing function and the practical value of marketing models and concepts. As the course progresses, students are provided with a wide range of skills and knowledge, thus enabling them to analyse quite complex marketing scenarios and to develop competent marketing solutions and strategies.

Transfer Students

Students holding a relevant certificate, ordinary degree or other relevant qualifications may qualify for entry to the second or third year of the degree programme.

Teaching and Assessment

Lectures are the primary method of delivery and are supported by tutorials, guest lecturers and interactive sessions for discussion of material and some selfdirected learning. An intranet site exists for some modules where supplementary material and appropriate relevant links will be available. Learners benefit from blended learning, Industry speakers, field trips and optional operational work experience opportunities. Assessment is by way of a varied series of individual, group, and project work, both continuous and summative assessment strategies are used across the three years. Students can expect a wide range of assessment formats, including but not limited to: Individual essays, Project documents, group work, multiple choice questions, individual and group presentations, Live event assessment.

Career Opportunities

The stream aims to provide an academically rigorous framework through which learners understand and critically appraise the philosophy and practice of marketing with digital media. The programme will develop and prepare learners to work in any organisation, national or international, profit and not for profit and will therefore serve the needs of employers and national needs. The majority of graduates from this programme will seek employment at graduate entry marketing positions within organisations either nationally or internationally. This programme is also a valuable foundation for further postgraduate training and research.

BA (Hons) in Marketing (Digital Media)

Awarding body

Quality & Qualifications Ireland (QQI)

Award Level

8 (Honours Bachelor Degree)

Award Type

Major

Duration

3 Years

CAO Code

DB518

Entry Requirements

2 H5 + 4 O6/H7, to include Maths & English or another Language

Application Procedure

Application through CAO

Content

YEAR 1

- Economic Perspectives
- IT Essentials
- Digital Content Creation
- Marketing Essentials
- Business Context & Organisation
- Business Maths & Research Methods
- Learning to Learn

YEAR 2

- Marketing Communications
- Selling and Sales Management
- Marketing Research
- Digital Marketing Concepts
- Advanced Economic Perspectives
- Digital Marketing Planning & Management
- Web Design and Client-Side Development

YEAR 3

- Consumer Behaviour
- Strategic Marketing
- Services Marketing
- Capstone Project
- International Marketing
- Creativity, Innovation & Entrepreneurship

Overview/Aims and Objectives

This stream was developed in close discussion with practitioners from the communications and marketing industry and is ideal for those interested in building a career in marketing and communications within a technological skill base. It provides students with an opportunity to develop marketing skills, whilst also allowing them to develop digital media skills in an ever changing business environment.

Structure and Content

This course balances in-depth coverage of marketing theory and practice with complementary study of key business disciplines. The course thus imparts significant business knowledge as well as a critical appreciation of the marketing function and the practical value of marketing models and concepts. As the course progresses, students are provided with a wide range of skills and knowledge, thus enabling them to analyse quite complex marketing scenarios and to develop competent marketing solutions and strategies.

Transfer Students

Students holding a relevant certificate, ordinary degree or other relevant qualifications may qualify for entry to the second or third year of the degree programme.

Teaching and Assessment

Lectures are the primary method of delivery and are supported by tutorials, guest lecturers and interactive sessions for discussion of material and some selfdirected learning. An intranet site exists for some modules where supplementary material and appropriate relevant links will be available. Learners benefit from blended learning, Industry speakers, field trips and optional operational work experience opportunities. Assessment is by way of a varied series of individual, group, and project work, both continuous and summative assessment strategies are used across the three years. Students can expect a wide range of assessment formats, including but not limited to: Individual essays, Project documents, group work, multiple choice questions, individual and group presentations, Live event assessment.

Career Opportunities

Graduates from this stream will have strong business knowledge and competence in marketing with digital media. They can expect to have a wide range of opportunities and should find suitable employment in the broad field of marketing focusing on specialised skills and competencies of digital media including Marketing with Digital Media roles, Brand Marketing with Digital Media, Advertising & Public Relations through Digital Media and Digital Media Consultancy.

BA (Hons) in Marketing (Event Management)

Awarding body

Quality & Qualifications Ireland (QQI)

Award Level

8 (Honours Bachelor Degree)

Award Type

Major

Duration

3 Years

CAO Code

DB517

Entry Requirements

2 H5 + 4 O6/H7, to include Maths & English or another Language

Application Procedure

Application through CAO

Content

YEAR 1

- Economic Perspectives
- IT Essentials
- Digital Content Creation
- Marketing Essentials
- Business Context & Organisation
- Business Maths & Research Methods
- Learning to Learn

YEAR 2

- Marketing Communications
- Selling and Sales Management
- Marketing Research
- Digital Marketing Concepts
- Advanced Economic Perspectives
- Event Planning
- The Events Environment

YEAR 3

- Consumer Behaviour
- Strategic Marketing
- Services Marketing
- Capstone Project
- Event Operations & Crowd Management
- Event Marketing

Overview/Aims and Objectives

Event management professionals are widely seen as important to the development and success of Irish business and the tourism industry. This stream will provide graduates with a blend of knowledge and skills to equip them for employment in positions in marketing and/or event management, or will alternatively enable them to proceed to postgraduate study. The central focus of the programme is on specialist marketing and event management subjects. The programme also features a number of relevant business subjects, which extend the field of study to the broader business environment within which the event management and marketing functions are positioned.

Structure and Content

This programme features a unique range of mandatory marketing and event management subjects. Students on this programme will receive a wide-ranging knowledge of the most essential marketing concepts and practices combined with knowledge of all significant areas of event management. Specialist event sector subjects provide knowledge and critical understanding of current thinking and practice across a range of events related areas. As the course progresses, students learn to apply the various methods and techniques they have studied. They also learn to develop pragmatic solutions to real problems and how to effectively communicate information, ideas, complex problems and solutions to a range of audiences.

Transfer Students

Students holding a relevant certificate, ordinary degree or other relevant qualifications may qualify for entry to the second or third year of the degree programme.

Teaching and Assessment

Lectures are the primary method of delivery and are supported by tutorials, guest lecturers and interactive sessions for discussion of material and some selfdirected learning. An intranet site exists for some modules where supplementary material and appropriate relevant links will be available. Learners benefit from blended learning, Industry speakers, field trips and optional operational work experience opportunities. Assessment is by way of a varied series of individual, group,

and project work, both continuous and summative assessment strategies are used across the three years. Students can expect a wide range of assessment formats, including but not limited to: Individual essays, Project documents, group work, multiple choice questions, individual and group presentations, Live event assessment.

Career Opportunities

Graduates from this stream will have strong business knowledge and competence in an event management context and will be highly employable. They can expect to have a wide range of opportunities and should easily find suitable employment in the broad field of event management across a range of both public and private sector organisations such as central government departments, international hotel groups, incentive travel organisations and professional conference organisers.

BA (Hons) in Marketing (with Streams)

Year 1 Modules	Economic Perspectives	IT Essentials	Marketing Essentials	Business Context & Organisation	Maths & Stats for Business	Learning to Learn	Digital Content Creation
Core Modules							

Year 2 Modules	Marketing Communications	Selling and Sales Management	Marketing Research	Digital Marketing Concepts	Advanced Economic Perspectives	Cloud Computing for Business & Marketing	Web Design and Client-Side Development	Digital Marketing Planning & Management	Event Planning	The Events Environment
BA (Hons) Marketing (General) *Chose two modules:*										
Stream – Digital Media and Cloud Computing										
Stream – Digital Media										
Stream – Event Management										

Year 3 Modules	Consumer Behaviour	Strategic Marketing	Services Marketing	Capstone Project	Web Marketing Design & Development	Cloud Technology for Marketing	International Marketing	Creativity, Innovation & Entrepreneurship	Event Operations & Crowd Management	Event Marketing
BA (Hons) Marketing (General) *Chose two modules:*										
Stream – Digital Media and Cloud Computing										
Stream – Digital Media										
Stream – Event Management										

	Core/Mandatory modules for all learners on parent and all streams of BA (Hons) in Marketing
	Electives for learners in the BA(Hons) Marketing parent programme (at each stage) Learners choose two modules
	Mandatory Modules for learners on BA (Hons) in Marketing (Digital Media and Cloud Computing) stream
	Mandatory Modules for learners on BA (Hons) in Marketing (Digital Media) stream
	Mandatory Modules for learners on BA (Hons) in Marketing (Event Management) stream

BSc (Hons) in Computing (General)

Awarding body

Quality & Qualifications Ireland (QQI)

Award Level

8 (Honours Bachelor Degree)

Award Type

Major

Duration

4 Years

CAO Code

DB500

Entry Requirements

2 H5 + 4 O6/H7, to include Maths (H7/O5) & English or another Language

Application Procedure

Application through CAO

Overview/Aims and Objectives

In Years 1 and 2 there will be an emphasis on problem solving and analytic skills development. DBS will run Application Workshops, which are weekly sessions designed to reinforce knowledge gained on the programme through problem based learning, and practical application of computing technologies. These informal session will utilise an array of support tools including Raspberry Pi's, Arduino Boards and Lego MindStorm Robotics Kits. Team events such as Microsoft Imagine Cup and field trips will also take place. This informal environment is intended to allow learners to foster critical thinking skills and provide 'real-word' solutions in a variety of contexts.

Course Content

YEAR 1 (CORE MODULES)

- Programming Fundamentals
- Mathematics and Statistics for Computing
- Information Systems and Databases
- Problem Solving and Algorithms
- Information and Communication Technology
- Computer Architecture
- Web Development I
- Learning to Learn
- Communications for Success

YEAR 2 (CORE MODULES)

- Object Orientated Programming
- Software Engineering
- Data Communications and Networking
- Databases
- Web Development II
- Operating Systems
- Algorithms and Data Structures
- Project Management
- Mathematics

YEAR 3

Year 3 consists of a 10 month work placement.

YEAR 4 (CORE MODULES)

- Distributed Systems
- Computer Security
- Project

Elective Modules (Choose one Elective)

- **Elective 1 – Cloud Computing**
  - Cloud Platform Development
  - Cloud Infrastructure and Networking
- **Elective 2 – Data Analytics and Big Data**
  - Data Mining and Analytics
  - Managing and Processing Big Data
- **Elective 3 – Software Development**
  - Software Quality Assurance
  - UX and GUI Development
- **Elective 4 – Web and Cloud Technology**
  - Advanced Web Technologies
  - Mobile and Social Computing

Overview

Computing and computer technology are part of everything that touches our lives from entertainment, transport, health care, to the ways businesses and governments deal with us. Expertise in computing enables you to solve complex, challenging problems. Computing is a discipline that offers rewarding and challenging possibilities to a wide range of people regardless of their range of interests. Computing requires and develops capabilities in solving multidimensional problems which require imagination and the ability to analyse complex problems.

This Computing programme provides students with the knowledge and skills necessary to successfully pursue a career in the Information and Communications Technology sector. The course allows time to discover which area of Computing the student is interested in by opening up different strands of Computing, which gives the student the time needed to develop and grow in each area.

Structure and Content

This four year, full-time course is divided into 9 mandatory modules in Years 1 and 2. In Year 3 students will undertake a 10 month work placement. In Year 4 students will undertake 4 modules and a capstone project. BSc (Hons) in Computing students specialise in an interesting combination of computing areas such as Data Analytics and Big Data, Cloud Computing, Software Development, and Web and Mobile technologies.

A key focus of the programme is to provide graduates with a systematic understanding of the principles, theory and application of Computing. The BSc (Hons) in Computing programme has been prepared in line with current developments within the ICT sector and is informed by stakeholder feedback from Government and employers. A key feature of the proposed programme is its enhanced focus on employability. An exciting feature of this programme is that it incorporates a core 10 month work placement (or equivalent work experience in the case of a part-time learner working in the sector). Through this work placement graduates of this programme will have the opportunity to get the required practical experience and skills in relation to the programme content that should ensure a smooth transition and further progression within the workplace after completion of the final year of the programme. Graduates of the BSc programme can pursue a variety of career paths in:

- Software Engineering/Developer
- Web and Mobile Application Developer
- Infrastructure and Network Engineer
- Database Designer/Big Data Architect
- Cloud Systems Engineer
- Computer Security Consultant

Assessment

Throughout the programme, learners will experience a varied range of teaching and learning strategies. Modules will be delivered through a mix of lectures and hands on lab sessions, with tutorials in place to support where necessary. Emphasis will be placed on practical skills by allowing the students to examine problem descriptions and try possible solutions in lab scenarios. This teaching approach is reflected in the assessment of modules with a mixture of individual projects, lab based exams, group assignments, continuous assessment quizzes, practical skills based assessments, reflective reports and group project work. These assessments will also be accompanied by end of year examinations.

BSc (Hons) in Computing (Data Analytics and Big Data)

Awarding body

Quality & Qualifications Ireland (QQI)

Award Level

8 (Honours Bachelor Degree)

Award Type

Major

Duration

4 Years

CAO Code

DB502

Entry Requirements

2 H5 + 4 O6/H7, to include Maths (H7/O5) & English or another Language

Application Procedure

Application through CAO

Overview

The Digital Universe is growing at a phenomenal pace. Big Data comes from everywhere, posts to social media sites such as Facebook, Twitter and Snapchat, mobile phones GPS signals, your online footprint and many more. As a result, there is a high demand for graduates in Data Analytics to support this rapidly growing phenomenon.

Course Content

YEAR 1 (CORE MODULES)

- Programming Fundamentals
- Mathematics and Statistics for Computing
- Information Systems and Databases
- Problem Solving and Algorithms
- Information and Communication Technology
- Computer Architecture
- Web Development I
- Learning to Learn
- Communications for Success

YEAR 2 (CORE MODULES)

- Object Orientated Programming
- Software Engineering
- Data Communications and Networking
- Databases
- Web Development II
- Operating Systems
- Algorithms and Data Structures
- Project Management
- Mathematics

YEAR 3

Year 3 consists of a 10 month work placement.

YEAR 4 (CORE MODULES)

- Distributed Systems
- Computer Security
- Data Mining and Analytics
- Managing and Processing Big Data
- Project

Structure

The BSc (Hons) in Computing (Data Analytics and Big Data) will provide you with the technical skills to investigate large amounts of data to uncover hidden patterns, correlations and other insights. With these skills, you will analyse data and get answers from it almost immediately. You will experience using current technologies for interpreting, analysing and visualising Big Data to solve problems involving big data sets.

Assessment

Throughout the programme, learners will experience a varied range of teaching and learning strategies. Modules will be delivered through a mix of lectures and hands on lab sessions, with tutorials in place to support where necessary. Emphasis will be placed on practical skills by allowing the students to examine problem descriptions and try possible solutions in lab scenarios. This teaching approach is reflected in the assessment of modules with a mixture of individual projects, lab based exams, group assignments, continuous assessment quizzes, practical skills based assessments, reflective reports and group project work. These assessments will also be accompanied by end of year examinations.

Career Opportunities

As a graduate of this discipline you will have a clear understanding of the practical and theoretical foundations of data analytics.

Cloud Computing Stream (DB501)

Overview

Cloud Computing has seen broad adoption throughout many areas such as business, healthcare, education and many more areas. It has moved from an emerging technology to a mainstream technology. Cloud Computing is transforming the way business is conducted and is bringing exciting new opportunities to those graduates with the skills and knowledge to take advantage of them.

Structure

The BSc (Hons) in Computing (Cloud Computing) will enable you to explore and investigate the cloud environment and the platforms, infrastructure and services that it provides. You will learn how to develop solutions through building skills in current cloud technologies.

Career Opportunities

This programme is designed to equip you with the architectural and technical skills required to design and implement cloud based solutions and services. You will also experience working with vendor-specific skill from platforms like Google, Amazon and Microsoft' Azure.

Software Development Stream (DB503)

Overview

Employing a design-centric ethos to set themselves apart from the competition is now a crucial goal for all organisations. Nowadays, companies are obsessed with the customer experience and in ensuring the intuitiveness of design for all applications. As a result, graduates with specialised, technical and design skills are in high demand.

Structure

Students will develop strong knowledge of the latest UI frameworks. Graduates will further develop and deepen their programming/software knowledge in current computer languages.

Career Opportunities

The BSc (Hons) in Computing (Software Development) will provide you with the technical skills and techniques in software development and design to produce high quality visual interfaces to ensure an effective user experience. As a professional UX/GUI designer you will work on creating beautiful, high quality interfaces.

Web and Mobile Computing Stream (DB504)

Overview

Technology is one of the greatest agents of change in the modern world and it represents a significant opportunity and risk for businesses of all sizes. Web developers play a central role in how we interact with the online world. With web technology in constant growth it's a very exciting place to be.

Structure

Applications must deliver on demand, self-service capabilities, directly to customers within a secure environment. The programme will help you learn how to manage and utilise the opportunities emerging technologies create. It will guide you on developing, using and maintaining applications for mobile devices.

Career Opportunities

With many companies on the lookout for new talent, the BSc (Hons) in Computing (Web and Mobile Computing) programme provides an opportunity for aspiring developers to position themselves in a web or mobile development role. The BSc (Hons) in Computing (Web and Mobile Computing) will prepare you for a career in building firm grounding strategic web development and mobile development skills.

Bachelor of Business

Awarding body

Quality & Qualifications Ireland (QQI)

Award Level

7 (Ordinary Bachelor Degree)

Award Type

Major

Duration

3 Years

CAO Code

DB571

Entry Requirements

5 O6/H7, to include Maths & English or another Language

Application Procedure

Application through CAO

Course Content

YEAR 1 (CORE MODULES)

- Business Environment
- IT Skills for Business
- Fundamentals of Accounting
- Business Maths
- Fundamentals of Marketing
- Personal Development
- Learning to Learn

YEAR 2 (CORE MODULES)

- Organisational Behaviour
- Economics
- ICT Applications for Business
- Cost Accounting
- Effective Selling for Business
- Communications for Success
- The World of Work

YEAR 3 (CORE MODULES)

- Management
- Business Project
- Innovation and Entrepreneurship
- Employability Skills

ELECTIVES (CHOOSE 3)

- Business and Company Law
- Digimarketing
- International Marketing Practice
- Business Information Systems
- Financial Management

About the course

The Bachelor of Business programme is designed to give a clearly structured business education that provides a solid foundation for success in a business career. The course provides a strong grounding in fundamental business concepts, ideas, practices and methodologies. It features a rich learning environment that involves students in comprehensive analysis of business organisations, functions, processes and management techniques. This course provides students with a solid understanding of general business theory and practice. It also provides the knowledge and skills that will enable an effective contribution to the resolution of business problems and will prepare students for the challenges posed by the dynamic nature of the modern business environment.

Programme Structure

This degree course offers students considerable flexibility in their choice of second year and third year subjects. This allows students to orientate their studies towards preferred subjects or to choose disciplines in which they have demonstrated strength in year one.

Teaching and Assessment

The Bachelor in Business is taught mainly through lectures and tutorials, with students taking responsibility for a significant amount of study outside scheduled class contact times. Assessment takes a variety of forms, including essays and reports, individual and group assignments and formal examinations.

Career Opportunities

Because of the broad spectrum of subjects studied, career opportunities for business studies students are numerous. The wide-ranging nature of knowledge and skills gained by business graduates makes them an attractive proposition for any prospective employer. A range of employment opportunities is possible in areas such as marketing, sales, operations, information technology, finance and general management.

Bachelor of Business in Accounting

Awarding body

Quality & Qualifications Ireland (QQI)

Award Level

7 (Ordinary Bachelor Degree)

Award Type

Major

Duration

3 Years

CAO Code

DB572

Entry Requirements

5 O6/H7, to include Maths & English or another Language

Application Procedure

Application through CAO

Course Content

YEAR 1 (CORE MODULES)

- Fundamentals of Accounting
- IT Skills for Business
- Business Environment
- Business Maths
- Fundamentals of Marketing
- Learning to Learn
- Personal Development

YEAR 2 (CORE MODULES)

- Economics
- Organisational Behaviour
- ICT Applications for Business
- Cost Accounting
- Financial Accounting 1
- Communications for Success
- The World of Work

YEAR 3 (CORE MODULES)

- Management
- Business Project
- Business and Company Law
- Financial Accounting 2
- Financial Management
- Innovation and Entrepreneurship
- Employability Skills

About the course

For many students, the rewards and prestige offered by a career in accounting make it an attractive path to pursue. This degree in Business and Accounting will be a major step towards achieving that goal. It will be a popular choice with students who want to move directly into a career in accountancy as well as those who recognise the value of an accounting degree in a wider business management context. The Bachelor of Business in Accounting programme provides foundation education in the quantitative, computational and analytical skills required in the world of business and accounting. Students learn about the role and operation of accounting in a range of contexts. All major accountancy disciplines are covered including financial and cost accounting, management accounting, auditing and taxation.

Programme Structure

Students on this programme will gain an in-depth knowledge of the major theoretical and practical aspects of accounting from both Irish and international perspectives as well as a strong understanding of business, legal and taxation issues and practices. As the course progresses, the emphasis shifts from foundation knowledge to more advanced study of particular areas of the major accounting, business and finance disciplines. In year 3 there is a greater emphasis on independent work and on the development of a critical and analytical approach to the subject matter.

YEAR 1

Seven mandatory subjects provide foundation knowledge in core business and accounting disciplines and develop students' communication skills.

YEAR 2

Year 2 further develops technical knowledge in the key accounting and finance disciplines while simultaneously advancing students' expertise in the management of business and information.

YEAR 3

In year 3, students examine current theory and practice in specialist financial fields and learn to deal with financial and business situations in an integrative and cross disciplinary manner.

Teaching and Assessment

The Bachelor of Business in Accounting is taught mainly through lectures and tutorials, with students taking responsibility for a personal study outside scheduled class contact times. Assessed work may consist of a practical accounting solution, a report, a spreadsheet model, an essay, or a piece of research. The majority of subjects are assessed through a combination of coursework and examinations.

Career Opportunities

Graduates from this programme may seek to use it as a fast track to professional accountancy qualifications by availing of their entitlement to exemptions from ACCA, CIMA, ACA or CPA. Accounting graduates who enter employment immediately usually find well-paid jobs very quickly. Typical positions would be in audit and general accounting firms as well as multinational blue-chip companies and small and medium-sized enterprises across a range of industry sectors.

Bachelor of Business in Marketing

Awarding body

Quality & Qualifications Ireland (QQI)

Award Level

7 (Ordinary Bachelor Degree)

Award Type

Major

Duration

3 Years

CAO Code

DB573

Entry Requirements

5 O6/H7, to include Maths & English or another Language

Application Procedure

Application through CAO

Course Content

Year 1	Year 2	Year 3
Core Modules	*Core Modules*	*Core Modules*
Fundamentals of Accounting	Economics	Contemporary Marketing Communications
Business Environment	Organisational Behaviour	Digimarketing
IT Skills for Business	Market Research	Management
Business Maths	Effective Selling for Business	Business Project
Fundamentals of Marketing	ICT Applications for Business	International Marketing Practice
Learning to Learn	Communications for Success	Innovation and Entrepreneurship
Personal Development	The World of Work	Employability Skills

About the course

Marketing is an exciting, vibrant and dynamic area impacting on all our lives. From the major global brands to the local corner shops, identifying customers and meeting their needs is critical to business survival and success. For many, this makes marketing a particularly attractive career path, giving ambitious individuals an opportunity to face up to the challenge posed by an increasingly competitive marketplace. The Bachelor of Business in Marketing aims to develop student understanding of current marketing principles in both business and non-profit contexts, together with their applications in marketing practice. This course is designed to meet the needs of tomorrow's marketing professional and the range of skills fostered will enable students to take advantage of opportunities to progress in a career in marketing management or a range of sub-disciplines such as marketing research or customer service

Programme Structure

The design of this three-year degree programme is innovative since it allows students to develop a sound base of business knowledge combined with thorough understanding of the marketing function. The business content of this programme majors on general management, and finance, while the marketing content covers the most salient marketing concepts and activities.

YEAR 1

Year 1 provides a thorough understanding of the key business functions accompanied by introductory marketing knowledge.

YEAR 2

The emphasis shifts to the marketing function with subjects more focused on marketing specific areas such as marketing communications.

YEAR 3

At the final year, students learn to develop a management perspective on the marketing function in general and also on a range of specialist marketing disciplines including Internet and marketing communications.

Teaching and Assessment

The Bachelor of Business in Marketing is taught mainly through lectures and tutorials, with students taking responsibility for a significant amount of study outside scheduled class contact times. Assessment takes a variety of forms, including reports, case studies, practical assignments and end-of-year examinations.

Career Opportunities

Students completing a marketing degree can look towards building a career in general marketing management, brand management, business-to-business services or international marketing. There are also opportunities for careers in marketing research, advertising, media buying and media planning. Demand among employers for graduates with a broad base of business knowledge plus an in-depth knowledge of marketing is significant as companies face ever more competitive market environments.

Bachelor of Business in Information Technology

Awarding body

Quality & Qualifications Ireland (QQI)

Award Level

7 (Ordinary Bachelor Degree)

Award Type

Major

Duration

3 Years

CAO Code

DB574

Entry Requirements

5 O6/H7, to include Maths & English or another Language

Application Procedure

Application through CAO

Course Content

Year 1	Year 2	Year 3
Core Modules	*Core Modules*	*Core Modules*
Fundamentals of Accounting	Economics	Business Information Systems
Business Environment	Organisational Behaviour	Database Design and Cloud Technologies
IT Skills for Business	ICT Applications for Business	Programming for Business
Business Maths	Computer Systems Technologies	Management
Fundamentals of Marketing	Fundamentals of Programming	Business Project
Learning to Learn	Communications for Success	Innovation and Entrepreneurship
Personal Development	The World of Work	Employability Skills

Overview

Information is now recognised as a critical business asset and the effective management of information is one of the most important challenges facing a modern organisation. Information is a powerful lever in achieving competitive advantage. The use of systems and technology to control and manage organisational data and information has developed into a vital business discipline. As a result, business people are now expected to be proficient in relevant technological concepts and applications, skills that had been viewed as being outside of the domain of the traditional manager. This degree has been designed to equip future managers with the necessary skills and knowledge that enable them to function effectively within this environment. As well as providing a firm grounding in all aspects of business, it also introduces students to the key principles of understanding, choosing and managing information systems.

Structure

The design of this three-year degree programme is innovative since it allows students to develop a sound base of business knowledge combined with thorough understanding of the role and application of information technology in business. The business content of this programme majors on general management, marketing and finance, while the IT content focuses on the practical application of IT to business situations and issues. Upon completion of the course graduates will have had a solid grounding in the skills and expertise needed to use information technology effectively, covering both the conceptual and technical aspects.

YEAR 1

Seven mandatory subjects provide foundation knowledge in core business areas and disciplines including information technology.

YEAR 2

Student knowledge in key business disciplines is developed and they are introduced to more specialised IT areas including Computer Systems Technologies and Fundamentals of Programming.

YEAR 3

At the final year, the business focus moves to a more strategic level while advanced knowledge and skills are developed in specialist IT areas such as Database Designs, Cloud Technologies and Business Information Systems.

Teaching and Assessment

The Bachelor of Business in Information Technology is taught mainly through lectures and tutorials, with students taking responsibility for a significant amount of study outside scheduled class contact times. Assessed work will consist of traditional end-of-year examinations plus a significant element of continuous assessment based on coursework. Such coursework may involve reports, case studies, essays, or practical assignments

Career Opportunities

Modern organisations depend heavily on their information systems and often prefer to recruit graduates that have strong familiarity with and expertise in the IT area. Graduates from this programme will be very attractive to such organisations. They will be fully equipped to develop careers in general business management or in more specialised IT-related areas. They will be particularly well suited to positions (such as Business Analyst) that straddle the traditional divide between general management and IT management, or to which strong IT competency is a significant asset.

Bachelor of Laws (Hons) LL.B

Awarding body

Quality & Qualifications Ireland (QQI)

Award Level

8 (Honours Bachelor Degree)

Award Type

Major

Duration

3 Years

CAO Code

DB568

Entry Requirements

2 H5 + 4 O6/H7, to include English or another Language

Application Procedure

Application through CAO

Content

Year 1	Year 2	Year 3
Core Modules	*Core Modules*	*Core Modules*
Legal Systems	Law of Tort	Contemporary Issues in Law
Constitutional Law	Law of Real Property	Administrative Law
Contract Law	European Union Law	Equity and Trusts
Criminal Law	Company Law	*Elective Modules – choose 3*
Introduction to Legal Research Skills	Commercial Law	Law of Evidence
IT Skills for Law	Mooting and Professional Practice	Jurisprudence
		Employment Law
		Family Law
		International Law

Overview

The Bachelor of Laws (Hons) programme at DBS offers a three year law degree programme where the learner studies all the core aspects of Irish law. The design of the Bachelor of Laws (Hons) programme not only ensures that graduates are eligible to proceed to training with the professional bodies, but also, through the embedding of a central skills pillar, ensures that graduates will be placed in an optimal position to enter the employment arena in the many other legal and associated fields that exist within the current marketplace.

The Bachelor of Laws (Hons) is approved by the Honorable Society of King's Inns for the purpose of eligibility to sit the entrance exams for the Barrister-at-Law degree programme.

Why Study Law at DBS?

- The Bachelor of Laws (Hons) degree enables learners to proceed to apply to study for professional qualifications in Ireland with both the Law Society of Ireland and the Honorable Society of King's Inns.
- Strong pastoral care ethos.
- Up to date careers guidance and counselling.
- Key transferable skills (including research, IT, presentations etc.) taught and developed through the course.
- Emphasis on advocacy training and mooting.
- Focus on examination technique.
- Competitive fee structure.
- Flexible delivery - daytime or evening classes.
- The study of law improves and develops the student's power of reasoning, clarity of thought and the ability to analyse and express complicated ideas.
- Studying law has an appeal to any student considering a career in the legal profession.
- A Law Degree opens up a range of career opportunities apart from the practice of law (commercial industry, social sciences, politics, the media and public service).
- You will be taught by very experienced and enthusiastic lecturers who really 'connect' with the students and most of whom have significant experience of legal practice which they use to illustrate and enrich their teaching.
- The curriculum is orientated towards employability.

- Track record of excellent examination results.
- You will receive a rounded and stimulating educational experience in Ireland's largest independent third level institution which comprises a diverse and vibrant student community over 9,000 strong, thus facilitating greater social, leisure and sporting opportunities than can be provided by smaller institutions.

Aims and Objectives

The Bachelor of Laws (Hons) programme aims to provide learners with a rigorous legal education. The programme aims to create in learners a critical understanding of foundational legal concepts and principles, and an ability to make connections between them and appreciate the relationship between the various areas of law. It also aims to enhance the practical skills of the learners, such as analysis, research, communication, interpersonal and organisation skills. The content, depth and breadth of the modules on the programme ensure that learners develop their understanding across the breadth of the core legal areas, along with some more specialised ones, as well as allowing learners to explore certain areas in more detail to allow for full expression of their analytical and reasoning abilities.

The programme also aims to prepare learners for progression to professional legal qualifications in Ireland by requiring students to develop a fundamental understanding of the core Irish legal subjects to facilitate progression to the Law Society of Ireland (Solicitors) or the Honorable Society of King's Inns (Barristers) Examinations.

At the same time it is recognised that while, initially, many students will aspire to qualify professionally and engage in private practice, a significant number of our graduates will enter different career pathways. Accordingly, the programme aims to equip students for a range of careers by using teaching and learning techniques that develop their intellectual and transferable skills. These skills are designed to strengthen their employability in careers that may be unrelated to the professional practice of law.

Widening access to the benefits to be derived from a rigorous legal education remains the core justification for the programme. In addition, emphasis is also placed on strengthening the transferable skills dimension of the programme in order to enhance the employment opportunities of our graduates.

The programme objectives are to allow learners to:

- Acquire a solid grounding in legal principles and the fundamental features of the Irish legal system.
- Gain a fundamental understanding of the core Irish legal subjects.
- Progress to the professional stage of training in Ireland with the Law Society of Ireland or the Honorable Society of King's Inns, if desired.
- Develop a range of transferable skills including the powers of inquiry, critical analysis and logical thinking, initiative, independent learning and commitment to scholarship.
- Develop a fundamental understanding of the role of law within society.

Teaching and Assessment

The assessment tasks for each module have been designed to be part of the wider programme. The programme as a whole contains a variety of different assessments to test different skills such as written and oral communication skills, problem solving and persuasion skills amongst others. Assessment types will include research essays, responding to problem questions, presentations, in class tests and participation in a moot. Many modules will also include traditional style examination as an assessment type.

Exams also play an important part in the assessment strategy. In addition, because both of the legal professional bodies, the Honorable Society of King's Inns and the Law Society, require entrants to sit and pass a number of exams before proceeding to professional qualification, exam taking itself is regarded as an important skill to develop over the course of the programme. The programme is designed to build from a smaller number of lower weighted exams in Year 1 to a higher number of more heavily weighted exams in Year 3.

Career Opportunities

The Bachelor of Laws degree provides a firm foundation for students wishing to train as solicitors or barristers. Additionally a law degree is one of the most respected undergraduate qualifications. It opens up a range of career opportunities apart from the practice of the law. Law graduates are employed in a wide variety of areas including commercial industry, social sciences, politics, the media and the public service. A legal education therefore opens more doors than just the practice of law.

Dublin Business School has a dedicated Careers and Appointments Services department who work to develop the career prospects of the student body by teaching employment skills to be utilised following graduation and throughout a student's professional life. The Careers office additionally publicises recruitment campaigns and current vacancies that may be of interest to students.

Additionally, internships and work experience opportunities are developed by our Employer Liaison Officer, with many DBS graduates continuing on to work within the company where they have completed their work placement.

This programme is aimed at learners wishing to undertake an undergraduate programme in law. The programme is aimed both at those who wish to pursue professional qualifications in law after graduating along with those seeking the general legal education and useful transferable skills that are an integral part of the programme.

On completion of this programme, learners will possess a strong foundation in all of the core areas of law (as prescribed by the professional bodies), as well as knowledge of certain more specialised legal areas that will facilitate work in practice, in industry and in the public and non-profit sectors. The skills pillar in the programme ensures that learners will have acquired critical and innovative thinking and reasoning skills, strong research and information literacy skills and communication skills.

The programme is targeted at the following learners:

- Recent school-leavers who wish to gain an undergraduate education in law.
- Full-time learners who are seeking career advancement by obtaining a legal education, including both those currently seeking employment and those working wishing to upskill in the area of law.
- Applicants who meet the minimum entry requirements of two H5 + four O6/H7, to include English in Irish Leaving Certificate. Any FETAC Level 5/6 award with three Distinctions will also meet the entry requirements for all programmes.
- Applicants without this will be considered on the basis of the recognition of prior learning (RPL). Such applicants are considered on a case-by-case basis.
- Mature applicants who are over 23 years of age on the 1st of January on the year of admission and do not meet the minimum entry requirements, are also welcomed.

Mature students apply directly to the Admissions Office at Dublin Business School and are assessed on the basis of age, work experience, general education standards, motivation and commitment to the programme for which they are applying.

Further Study Options

The Bachelor of Laws (Hons) enables graduates who wish to qualify as solicitors, to sit the Law Society of Ireland entrance examinations. The Bachelor of Laws (Hons) also enables graduates to sit the Honorable Society of King's Inns entrance examinations, the passing of which are a prerequisite for taking the Barrister-at-Law degree.

Based on successful completion of the Bachelor of Laws (Hons) learners may progress to a Level 9 NFQ programme in law or related areas.

Come Visit Us

You can call into the College to talk to a member of the Admissions team anytime between 8:45am and 5:15pm, Monday to Friday. Alternatively come along to our next Open Event where you can also meet with lecturers, Student Services and check out the College facilities.

Dublin Business School reserves the right to alter or withdraw any of the modules, programmes or courses described in this document. While every effort has been made to ensure the information contained in this document is correct, the College is not liable for any errors and omissions.

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