ICM Diploma in Advanced Marketing
September 2017 Intake

Subject	Evening	Time	Start Date
Services Marketing	Monday	6.15pm-7.45pm	18/09/2017
Strategic Marketing Practice	Monday	8.00pm-9.30pm	18/09/2017
Interactive Communications & E-Commerce	Wednesday	6.15pm-7.45pm	20/09/2017
International Marketing Communications	Wednesday	8.00pm-9.30pm	20/09/2017

Month	Day	Date	Time
September	Monday, Wednesday	18, 20, 25, 27	6.15 pm – 9.30 pm
October	Monday, Wednesday	2, 4, 9, 11, 16, 18, 23, 28	6.15 pm – 9.30 pm
November	Monday, Wednesday	1	6.15 pm – 9.30 pm
November	**Monday, Wednesday**	6, 8	**Reading Week, no class**
November	Monday, Wednesday	13, 15, 20, 22, 27, 29	6.15 pm – 9.30 pm
December	Monday, Wednesday	4, 6, 11, 13	6.15 pm – 9.30 pm
Christmas Break – NO CLASS			
January	Monday, Wednesday	8, 10, 15, 17, 22, 24, 29, 31	6.15 pm – 9.30 pm
February	Monday, Wednesday	5, 7, 12, 14, 19, 21	6.15 pm – 9.30 pm
February - March	**Monday, Wednesday**	**26, 28**	**Reading Week, no class**
March	Monday, Wednesday	5, 7, 12, 14, 21, 26, 28	6.15 pm – 9.30 pm
April	Monday, Wednesday	4, 9	6.15 pm – 9.30 pm

Repeats: Week Commencing 6th August 2018

Bank Holidays:

30th October 2017
19th March 2018
2nd April 2018