

**EXECUTIVE DIPLOMA in**

**STRATEGIC PHARMACY BUSINESS MANAGEMENT**

**October 2020 - April 2021 Intake**

|  |  |  |  |
| --- | --- | --- | --- |
| Subject | **Evening** | **Time** | **Dates** |
| Pharmacy Retail Consumer Behaviour | Thursday | 10am – 5pm | 8/10/2020 |
| Organizational Behaviour in Retail Environment | Friday | 10am – 5pm | 9/10/2020 |
| Pharmacy Retail Marketing | Thursday | 10am – 5pm | 12/11/2020 |
| Legal Issues and Regulation in Retail | Friday | 10am – 5pm | 13/11/2020 |
| **Christmas Break – NO CLASSES** | | | |
| Leadership and Communication | Thursday | 10am – 5pm | 14/01/2021 |
| Category Management and Retail Purchasing | Friday | 10am – 5pm | 15/01/2021 |
| Retail Management Simulation | Thursday | 10am – 5pm | 11/02/2021 |
| Retail Management Simulation | Friday | 10am – 5pm | 12/02/2021 |
| Digital Marketing | Thursday | 10am – 5pm | 11/03/2021 |
| Business Intelligence and Data Visualization | Friday | 10am – 5pm | 12/03/2021 |
| Finance for Non-Financial Managers | Thursday | 10am – 5pm | 15/04/2021 |
| Retail Pharmacy Business Strategy | Friday | 10am – 5pm | 16/04/2021 |