

Kaplan Financial at DBS

CIMA

CHARTERED INSTITUTE OF MANAGEMENT ACCOUNTANTS



**Discounts
on Tuition
Packages**

February-May 2012

Information and Registration Evening: WEDNESDAY 1ST FEBRUARY, 6.30PM

**Guest Speakers: Fiona Arnold (CIMA Ireland Student Recruitment Manager)
James Browne (DBS CIMA Course Director)**



Dublin Business School
excellence through learning

www.dbs.ie

CIMA

LEARNING QUALITY PARTNER

KAPLAN

FINANCIAL

Welcome



Dear Student,

Welcome to our CIMA brochure for classes commencing February 2012. With over 37 years experience in Professional Education and over 880 prizewinners and placings worldwide, Kaplan Financial at DBS is perfectly positioned to build your Professional CIMA future. Our exam focused lecturers are experts in their field and encompass the DBS culture and philosophy of 'excellence through learning'. All of our lecturing team are passionate and focused on guiding you to achieve the results you need in the examinations.

The next few pages of our brochure will give you an insight into what we will offer you as a valued CIMA student of Kaplan Financial at DBS. You will get the opportunity to find out more information about our expert lecturing team and plan your CIMA workload for the next examination diet. I would also like to invite you to our next **CIMA Information and Registration Evening** which will take place on **Wednesday 1st February at 6.30pm**. Here you will meet with our CIMA lecturing team, our CIMA Course Director, our dedicated administration team, and CIMA Ireland Student Recruitment Manager, Fiona Arnold.

If you are unable to attend this evening please feel free to contact myself or any of the CIMA team at your convenience.

Finally, we would like to wish you every success with your CIMA studies, and we look forward to welcoming you to DBS.



Louise Devlin
Head of Professional School

The CIMA Student Support Team



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CIMA Information and Registration Evening
WEDNESDAY 1ST FEBRUARY, 6.30PM

Reasons to Choose DBS for Your CIMA Studies

1. The quality and experience of our select CIMA lecturing team
2. The course structure and design maximises your opportunity to pass the exam first time
3. The unique DBS student centred style of teaching which students will experience on our CIMA programmes
4. The personal student support which you will receive during your studies
5. The state-of-the-art learning environment available to you 7 days per week
6. The 37 years of DBS success which has seen thousands of our students passing professional examinations, and over 880 students achieving prizes and placings at national and worldwide levels
7. The recognition and reputation which has made DBS Ireland's largest independent college with a student population of over 9,000
8. The easily accessible DBS city centre campus locations
9. The endorsement from the CIMA professional body who have awarded DBS "LTP Quality Partner" the highest status of tuition provider recognition
10. Kaplan Financial at DBS...

...builds futures one success story at a time...

DBS Castle House – Your Dedicated CIMA Learning Facility

This 35,000 sq ft premises houses our dedicated CIMA learning facility, providing our professional accountancy students with an enhanced learning environment. In addition to the impressive classroom, library and information services available to students, the following information service upgrades are also available:

E-learning

- The DBS E-learning platform resides on the latest version of Moodle which has support for Shareable Content Object Reference Model (SCORM) alliance, now a professional course requirement in the UK.
- Moodle is integrated with Heritage library system, Mahara (student e-portfolio) and active directory, allowing a single sign on.
- Wall, messaging, chat and profile pages are available to create specific online CIMA paper forums.

Starboard Technology

- Used in our classrooms instead of acetates, all notes/questions/solutions written on screen during class are sent to your email account and uploaded to Moodle (the College's virtual learning environment) allowing students to concentrate on learning instead of note taking in class.



DBS Castle House, South Great George's Street, Dublin 2

The Examination Focused CIMA Lecturing Team at DBS



Anne Cooper, BA Finance and Accounting, CIMA

Paper Specialist: Paper P1

7 Prizewinners

Anne is a Senior Finance Manager for a software company in Dublin and has extensive experience in Management Accounting and Financial Accounting over the last 11 years in a number of multi-national companies. Anne has been lecturing in DBS since 2006 and is dedicated to providing practical exam focused participative lectures.



Noel Ryan, ACMA

Paper Specialist: Paper P2

19 Prizewinners

Noel is a Business Designer who has over 20 years Accountancy, IT and Business experience within multinational companies. This enables him to bring real life case studies and working knowledge into his lectures, to assist students in gaining a strong and comprehensive understanding of the P2 syllabus. From the very first lecture there is an examination focus mapped out in a clear work plan.



David Taylor, MSc (Education and Training)

Paper Specialist: Paper E1 & E2

37 Prizewinners

David, who holds a Masters Degree in Education and Training, is currently employed as a HR Manager with a large pharmaceutical company. Previously, David worked as a management consultant and has wide experience in national and multinational organisations. He has lectured with DBS for a number of years in the areas of Management and Organisational Development. David uses his knowledge and experience to make his classes very practical and interactive, along with ensuring that students understand the application of the topics covered.

At DBS our CIMA lecturing team have over **80 YEARS CIMA LECTURING EXPERIENCE** and have taught **169 PRIZEWINNERS** and placings



Gerry Fahy, FCCA, CPA DipIFRS

Paper Specialist: Paper E3, F1 & F2

66 Prizewinners

Gerry is currently Head of Finance and Strategy of a major Irish Corporate and is tasked with the responsibility of the controlled growth and diversification into emerging markets. Originally from a banking and finance background Gerry has spent over 20 years working in the Financial Services sector and brings extensive knowledge and application to his classes. He has lectured on various ACCA, CIMA, Undergraduate Degree and Institute of Bankers' programmes with DBS since 1997. He is dedicated to providing high quality courses and has developed a reputation for his examination-focused material.



Marcus McInerney, BComm, FCCA

Paper Specialist: Paper F3

22 Prizewinners

Marcus is a Fellow of the Association of Chartered Certified Accountants (ACCA) who has been lecturing in DBS for the last 12 years in the areas of Finance, Risk Management and Strategic Financial Management. Marcus works in Treasury and specialises in providing Risk Management solutions to Corporate and Institutional Treasurers. Combining 20 years Banking and Financial markets experience with 16 years lecturing, results in lively lectures filled with real life examples and anecdotes.



Gary Bernie, BComm, MBS

Paper Specialist: Paper T4 TOPCIMA

18 Prizewinners

Gary has been lecturing in the Professional School since 1992 and has extensive experience preparing and delivering CIMA education. He has been involved in delivering the TOPCIMA module since 2005. Gary's lectures involve a mix of conceptual delivery, practical application, socratic questioning and interactive class discussion. He encourages class participation and students engage in individual and minigroup exam focused exercises and defend the output of these exercises during the resultant class debates. He motivates his students to take ownership of their own learning and will encourage you to think laterally, independently and creatively in analysing the given TOPCIMA case scenario.

Recent CIMA Prizewinners



CIMA Prizewinners May 2011 Examinations



TOP CIMA Prizewinners
November 2010
Examinations



Professional School Accountancy Prizewinners
May/June 2011 Examinations



IFS & State Street Prizewinners
November/December 2010 Examinations

Want to know what to expect from your CIMA experience? Read What Our Students Say...



DAVID PRICE P2, 9th in Ireland, May 2011

I would recommend DBS to anybody as the lecturing team are very dedicated and do their utmost to help you achieve your goals. I also chose DBS because the fees for studying 3 CIMA courses was very competitive. The convenient city centre location in relation to where I work and the subsidised parking were additional factors in forming my decision.

David is currently working as an eFlow Financial Accountant with BetEire Flow Ltd



GARY MONKS E3, 3rd in Ireland, F3, joint 4th in Ireland & P3, joint 8th in Ireland, May 2011

I decided to do my CIMA Studies with DBS as I had completed my degree in accounting and finance and was aware of the reputation and standard of the lecturers within the Professional School. DBS are fully committed to ensuring all students have the best possible chances to not just pass the exam but excel in them, supported by the professional team and the facilities within DBS. The QBR is also beneficial as it gives you a wakeup call for the exam by completing the questions under exam conditions and getting instant feedback means the questions as well as your interpretation of the key points is fresh in your mind when reviewing the suggested solutions. The tips from the markers and lecturers also help when sitting the exam.

Gary is currently working as an IT Auditor with Eircom



LING LING BAI F3, 2nd in Ireland & E3, 4th in Ireland, May 2011

I would highly recommend DBS for anybody doing CIMA classes. Their reputation in professional accounting education is excellent. The QBR should definitely be attempted, it's good practice and a great way to identify your weaknesses before the real exam.

Ling Ling is currently working as an assistant financial accountant with Allianz Worldwide Care



PAUL DALY E2, 1st in Ireland

My finance colleagues recommended DBS to me so I decided to go on their recommendation. I believe it was a great decision as DBS offer flexible learning options. The standard of the lecturers is second to none and they are always available to go the extra mile when it comes to helping students achieve high marks and succeed in the exam.

Paul is currently working as a Treasury Analyst with Doosan Infracore



DAVID FARRELL T4, 10th in Ireland (PC), March 2011

DBS has a great reputation for delivering strong results and high pass rates also the timetable had a good mix of evenings and weekends to ensure there was a decent work, study and life balance. The lecturers are consistently accommodating and practical in their dealing with the students and focus on achieving successful results first time. Class sizes are small enough to facilitate an inclusive work environment and this encourages students to share information and techniques to ensure all students make the most of the class in order to pass the exam.

David is currently working as a Senior Manager with RSM Farrell Grant Sparks

CIMA Timetable

Part-time Course Information February-May 2012

Buy 3 complete Platinum courses,
get a 50% discount on 3rd course*

All re-sit students to get 50%
discount on complete course*

Professional Competence Level					Platinum Programme – Tuition – Revision – QBR – Progress Test – Mock exam – Study manual & materials	Gold Programme – Tuition – Revision – Progress Test – Mock exam – Study manual & materials	Platinum Revision – Revision – QBR – Mock exam – Revision manual & materials	Gold Revision – Revision – Mock exam – Revision manual & materials
	Paper/Subject Lecturer Evening	Paper T4 TOPCIMA Gary Bernie Weekends Commencing Sunday 12 th February			N/A	€590	N/A	N/A

Strategic Level	Paper/Subject	Paper E3 Enterprise Strategy	Paper P3 Performance Strategy	Paper F3 Financial Strategy	€650	€590	€300	€240
	Lecturer	Gerry Fahy	Noel Ryan	Marcus McInerney				
	Evening	Sunday	Tuesday	Monday				
	Time	10am-5.30pm	6.30pm-9.30pm	6.30pm-9.30pm				
	Commencing	12 th February	7 th February	6 th February				

Award: CIMA Advanced Diploma in Management Accounting

Management Level	Paper/Subject	Paper E2 Enterprise Management	Paper P2 Performance Management	Paper F2 Financial Management	€560	€495	€285	€215
	Lecturer	David Taylor	Noel Ryan	Gerry Fahy				
	Evening	Monday	Thursday	Wednesday				
	Time	6.30pm-9.30pm	6.30pm-9.30pm	8.05pm-10.00pm				
	Commencing	6 th February	9 th February	8 th February				

Award: CIMA Diploma in Management Accounting

Operational Level	Paper/Subject	Paper E1 Enterprise Operations	Paper P1 Performance Management	Paper F1 Financial Operations	€560	€495	€285	€215
	Lecturer	David Taylor	Anne Cooper	Gerry Fahy				
	Evening	Tuesday	Monday	Wednesday				
	Time	6.30pm-9.30pm	6.30pm-9.30pm	6.00pm-8.00pm				
	Commencing	7 th February	6 th February	8 th February				
		ENTERPRISE PILLAR	PERFORMANCE PILLAR	FINANCIAL PILLAR				

* Terms & Conditions apply, please see www.dbs.ie/CIMA



Contact: Admissions Office

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