

PROVISIONAL



**EXECUTIVE DIPLOMA in  
STRATEGIC PHARMACY BUSINESS MANAGEMENT**

**October 2023 - April 2024**

<b>Subject</b>	<b>Day</b>	<b>Time</b>	<b>Dates</b>
Pharmacy Retail Consumer Behaviour	Thursday	10am – 5pm	5/10/2023
Organisational Behaviour in Retail Environment	Friday	10am – 5pm	6/10/2023
Pharmacy Retail Marketing	Thursday	10am – 5pm	9/11/2023
Legal Issues and Regulation in Retail	Friday	10am – 5pm	10/11/2023
<b>Christmas Break – NO CLASSES</b>			
Leadership and Communication	Thursday	10am – 5pm	11/01/2024
Category Management and Retail Purchasing	Friday	10am – 5pm	12/01/2024
Digital Marketing	Thursday	10am – 5pm	8/02/2024
Finance for Non-Financial Managers	Friday	10am – 5pm	9/02/2024
Business Intelligence and Data Visualization	Thursday	10am – 5pm	7/03/2024
Retail Pharmacy Business Strategy	Friday	10am – 5pm	8/03/2024
Retail Management Simulation	Thursday	10am – 5pm	11/04/2024
Retail Management Simulation	Friday	10am – 5pm	12/04/2024

*All professional diplomas will be delivered wholly online as Live Online Lectures through Zoom.*